

M O R E

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Annual Report 2024



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# MORE THAN JUST A PLAN

At FPA Sri Lanka, planning is not merely about creating broad strategies to reach a larger audience. The approach goes far beyond that. While many organisations may draft basic plans to address the immediate needs of marginalised communities, FPA Sri Lanka takes a deeper, more thoughtful approach by seeking to understand the root causes of these communities' challenges.

Rather than simply providing essential services, FPA focuses on identifying and addressing the underlying issues that lead to these needs in the first place. Whether it's social, economic, or cultural barriers, FPA goes the extra mile to explore the factors that perpetuate inequality and marginalisation. By understanding these root causes, FPA can design solutions that not only alleviate immediate hardship but also contribute to long-term, sustainable improvements in the lives of vulnerable populations.

This deeper insight allows FPA to provide more than just basic services-it allows them to create a meaningful impact. Their interventions are thoughtfully tailored to empower individuals and communities, ensuring that their efforts go beyond a quick fix. They address the systemic issues, break cycles of disadvantage, and build a foundation for healthier, more equitable futures. At FPA Sri Lanka, it's not just about a plan-it's about making a real difference, one that truly transforms lives.

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# OUR VISION

**A country with access to Sexual and Reproductive Health as a right for all.**

# OUR MISSION

**To advocate Sexual and Reproductive Health Rights and provide services whilst maintaining sustainability and volunteerism to improve quality of life for all.**

# OUR VALUES

## **PASSION**

We are passionate about what we do

## **VOLUNTEERISM**

We believe in the spirit of volunteerism as central to achieving our goals and ideals

## **ACCOUNTABILITY**

We value participatory, consensus-oriented, accountable and transparent decision-making

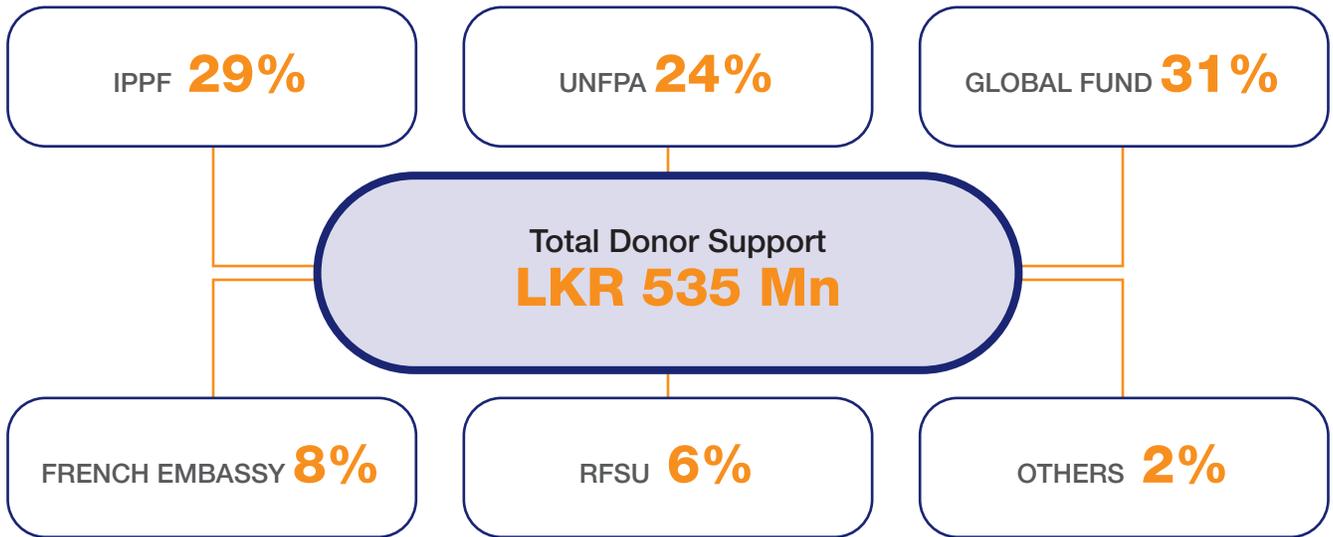
## **DIVERSITY**

We believe in diversity and equality in extending our services to everyone who needs them

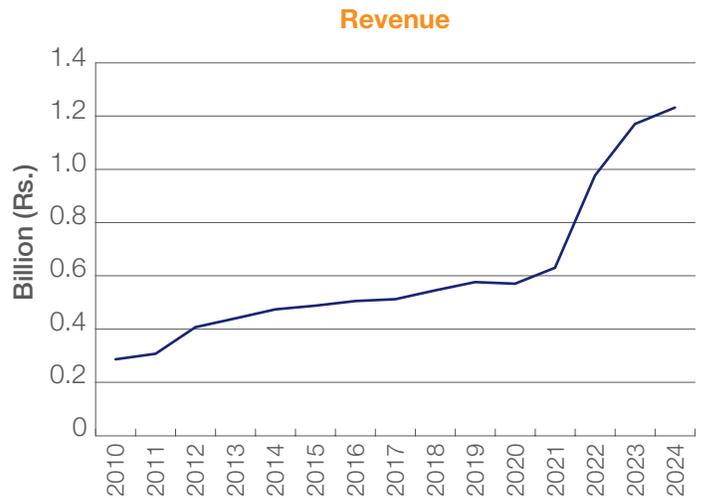
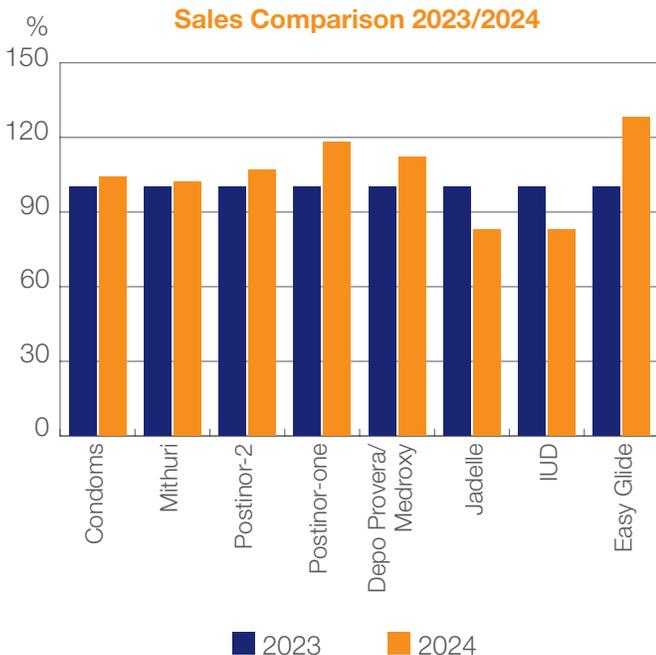
## **INCLUSIVENESS**

We uphold social inclusion and non-discrimination

# Performance Highlights



**LKR 1,767 Mn**  
TOTAL INCOME GENERATED



**375,860**

Total CYP  
(Couple Years of Protection)

**59,583**

Total Clients

**178,406**

SRH Services Delivered

**10**

Service Delivery  
Points (SDPs)

**270**

Mobile Clinic  
Sessions Conducted

**5,481**

SRH Services provided  
through Associated Clinics

**55,834**

SRH Services provided  
through Static Clinics

**47,103**

SRH Services provided  
through Mobile Clinics

**13**

Associated Clinics

**17,382**

SRH Services provided through  
Digital Health Interventions

**52,739**

SRH Services provided through  
Community Based Distribution

**5,522**

SMP  
Outlets

**45,121**

Contraceptive  
Services Provided

**50.64**

Percentage of Marginalised  
and Vulnerable Clients

**21.9**

Percentage of Services  
Provided to Young People

**2,346**

First-time Users of Modern  
Contraceptive Methods  
through FPA Clinics

**69%**

of Clients are Satisfied with the  
Services provided by FPA Sri Lanka  
and Would Recommend them to  
Others (Net Promoter Score)

**10,631**

(Girls below 25)  
*No of clients*

**2,504**

(Boys below 25)  
*No of clients*

**43,331**

(Female)  
*No of clients*

**25**

(Special Needs)  
*No of clients*

**230**

FPA Volunteers

**901**

External Service  
Providers Trained

**6,197**

Young People who have  
Completed a Course of CSE

**56,877**

Estimated Number of  
Unsafe Abortions Averted

**14**

Estimated Number of  
Maternal Deaths Averted

**59**

Estimated Number of Child  
Deaths Averted

**4,687,695**

Direct Health Service  
Cost Saved (£)

# Message from the President



“Youth participation is fundamental to FPA’s mission, as young people are beneficiaries of our services and key drivers of change in shaping the future of SRH”

*A. Arunediyan*

Ms. Aruni Marcelline

**Q: What are some emerging trends in Sexual and Reproductive Health (SRH), and how is FPA evolving to remain relevant in a rapidly changing society?**

**A:** Sexual and Reproductive Health (SRH) is shaped by technological advancements, shifting societal norms and emerging healthcare challenges. Committed to ensuring equitable access to high-quality comprehensive SRH services, FPA is adapting proactively to meet the diverse needs of individuals across all demographics, irrespective of age, gender, ethnicity, religion, socio-economic status, sexual orientation or geographical location.

FPA is harnessing the transformative potential of Artificial Intelligence (AI) through digital platforms to enhance reach, efficiency and confidentiality of its services. AI-powered chatbots, mobile applications and interactive web platforms are being developed to provide accurate, real-time SRH information in a discreet and user-friendly manner.

**Q: How are stakeholders' expectations of FPA evolving, and how is the organisation responding to these changes?**

**A:** We recognise the need to enhance operational efficiency, expand service accessibility and adopt cutting-edge technological solutions to meet stakeholders' expectations. We have strengthened our commitment to digital transformation and integrated advanced information technology into our service delivery.

FPA prioritises open and proactive engagement with stakeholders, ensuring their concerns and insights inform our strategic direction. By maintaining the highest standards of governance, continuously innovating and fostering meaningful dialogue with partners, donors and communities, FPA remains steadfast in its mission.

**Q: What are the key challenges FPA currently faces in fulfilling its mission?**

**A:** FPA operates in a landscape where social stigma surrounding Sexual and Reproductive Health and Rights (SRHR) persists. Misconceptions and misinformation often amplified by social media hinder efforts to promote evidence-based, medically accurate information. FPA is committed to proactive public education, leveraging strategic communication campaigns to normalise discussions on SRHR and dispel misconceptions. We actively engage with policymakers, educators, healthcare professionals and community leaders to foster a more informed and progressive societal outlook.

**Q: How can FPA strengthen partnerships with companies and factories to integrate SRH awareness into workplace wellness programmes, ensuring greater access to services for employees, particularly women and young workers?**

**A:** Strengthening partnerships with companies and factories is a key priority. By collaborating closely with their HR departments FPA

can seamlessly incorporate SRH education into existing employee health initiatives. Leveraging digital tools such as mobile applications, AI-powered chatbots and confidential helplines will enhance accessibility, offering discreet and reliable SRH support to employees, particularly women and young workers.

**Q: How can FPA collaborate with the private sector to incorporate SRH education into mainstream lifestyle and wellness brands?**

**A:** FPA recognises the immense potential of private sector collaboration in mainstreaming SRH education. By partnering with beauty, fitness and wellness brands, we aim to integrate SRH messaging into their content, marketing campaigns and product packaging. Collaborating with pharmacies, supermarkets and e-commerce platforms ensures that individuals can easily obtain essential SRH products and reliable information through convenient channels, enhancing accessibility and reducing stigma.

FPA is also actively engaging companies to incorporate SRH awareness into their Corporate Social Responsibility (CSR) initiatives, including integrating SRH education into employee training programmes, conducting workshops and facilitating subsidised health services.

## Message from the President

**Q:** How can FPA adapt its outreach strategies to engage gig economy workers and remote employees in SRH initiatives?

**A:** FPA recognises the unique challenges that gig economy workers and remote employees face in accessing SRH services. In response, FPA is leveraging digital innovation by utilising mobile applications, online webinars and AI-powered chatbots to provide confidential, accessible and real-time SRH information. Furthermore, FPA operates mobile clinics in high-density areas where gig workers are concentrated, ensuring that essential SRH services, including contraceptive access, STI screenings and counselling are readily available.

**Q:** How do you view youth participation in your initiatives? Why does it matter?

**A:** Youth participation is fundamental to FPA's mission, as young people are beneficiaries of our services and key drivers of change in shaping the future of SRH. FPA actively engages youth across all levels of the organisation from governance to operations, as their participation strengthens our ability to build a more progressive and inclusive SRH landscape for the future.

# Executive Director's Message



“FPA played a pivotal role in shaping the Women’s Empowerment Bill by providing technical expertise, mobilising grassroots support, and conducting evidence-based advocacy. Our efforts ensured the inclusion of critical provisions related to reproductive rights, workplace protections, and measures to combat gender-based violence”

*Ruchitha Perera*

Dr. Ruchitha Perera

# Executive Director's Message

**Q: How did FPA Sri Lanka expand its reach in the year 2024 and what was the impact on marginalised communities, particularly women, girls and the LGBTIQ+ community?**

**A:** FPA has most definitely broadened its reach, increasing service delivery points by 50%, from six to nine, while also strengthening community-based interventions. This expansion has been particularly transformative for marginalised groups, including women, girls and the LGBTIQ+ community, who continue to face systemic barriers to accessing sexual and reproductive health (SRH) services. The introduction of mobile clinics in underserved regions has ensured that rural women and girls receive critical contraceptive services and maternal healthcare. Meanwhile, tailored services for the LGBTIQ+ community have been enhanced, with a focus on gender-affirming care and STI/HIV prevention programmes. By adopting an intersectional approach, FPA has improved health outcomes and empowered these communities with the knowledge and resources necessary to make informed decisions about their well-being.

**Q: FPA's social marketing programme experienced phenomenal growth during the year. What factors contributed to this success and how will you sustain this momentum in the coming years?**

**A:** The remarkable growth of FPA's Social Marketing Programme (SMP) during the year can be attributed to three key factors:

product diversification, enhanced digital engagement and strategic partnerships. The introduction of new contraceptive options, including eco-friendly alternatives, has allowed us to cater to evolving consumer preferences. Simultaneously, targeted digital campaigns, particularly those aimed at youth and first-time users, have heightened awareness and accessibility, driving greater uptake of our products. Collaborations with private sector pharmacy partners further expanded our distribution network, ensuring that essential reproductive health products reach even the most remote communities. In order to sustain this momentum, FPA is investing in e-commerce solutions, strengthening retail partnerships and continuously innovating its product portfolio to meet emerging consumer demands.

**Q: Advocacy remains a key focus for FPA, especially in areas such as abortion rights for women with foetal abnormalities and support for survivors of rape and incest. What progress has been made in these areas and what challenges remain?**

**A:** FPA made considerable progress in advocating for harm reduction and safe abortion rights during the period under review, particularly for women with foetal abnormalities and survivors of rape and incest. Pursuing persistent engagement with policymakers, we secured commitments to review existing legislation, marking a crucial step toward legal reform. FPA has also led a coalition of civil society organisations to amplify advocacy efforts, resulting

in heightened public awareness and increased media discourse on these critical issues. However, significant challenges persist, including entrenched stigma and resistance from conservative groups. Addressing these barriers requires a multifaceted approach, including sustained advocacy, legal interventions and comprehensive public education initiatives aimed at shifting societal perceptions of reproductive rights.

**Q: In 2024, FPA played a significant role in promoting Comprehensive Sexuality Education (CSE) among youth. What key milestones have been achieved, and how do you plan to expand these efforts?**

**A:** FPA made substantial strides in advancing CSE, expanding peer education programmes and reaching over 100,000 young people nationwide. A major milestone was the re-launch of the Happy Life CSE platform, which now offers interactive learning resources in multiple languages, ensuring greater accessibility. Moreover, FPA collaborated with the Ministry of Education to develop teacher training programmes, equipping educators with the knowledge and tools necessary to deliver accurate, inclusive sexuality education. Moving forward, we aim to integrate CSE more comprehensively into the national curriculum, extend our digital outreach and advocate for policy reforms that institutionalise CSE as a fundamental component of school education across Sri Lanka.

**Q: Has donor confidence in FPA strengthened, and what factors contributed to this growth? How do you plan to maintain financial sustainability in the future?**

**A:** Donor confidence has strengthened considerably in 2024, as reflected in increased funding commitments and the establishment of new multi-year partnerships. This growth is driven by our proven track record in programme implementation, transparent financial management and measurable impact in the field of SRH. Our ability to respond proactively to emerging challenges, such as rising adolescent pregnancies and the integration of digital health solutions, has further reinforced donor trust. In the aim to ensure long-term financial sustainability, FPA is diversifying its funding streams through social enterprise initiatives, strengthening local fundraising efforts, and exploring impact investment opportunities that align with our mission and strategic priorities.

**Q: ReproSex 2024 was a landmark international conference that brought together experts from over 20 countries. What were the key takeaways from this event, and how will FPA leverage these insights to drive future SRH interventions?**

**A:** ReproSex 2024 served as a global platform for knowledge exchange on critical SRH issues, including digital health solutions, gender-inclusive care and policy

advocacy, bringing together experts from over 20 countries to explore innovative solutions. Key learnings from the conference underscored the importance of integrating technology into SRH service delivery, adopting intersectional approaches to reproductive rights and strengthening legal frameworks to ensure universal access to SRH services. These insights will inform FPA's future strategies, with a particular focus on enhancing digital health services, developing inclusive policies that address the unique needs of marginalised communities and leveraging international best practices to advocate for progressive legislative reforms in Sri Lanka.

**Q: With a 30% expansion in outreach planned for 2025 and new initiatives such as disability inclusion and fertility support, what strategic steps is FPA taking to ensure effective service delivery and impact?**

**A:** FPA is adopting a comprehensive strategy to ensure the success of its planned 30% outreach expansion in 2025, including capacity building, infrastructure development and enhanced community engagement. We are training additional healthcare providers to deliver disability-inclusive SRH services, while the introduction of new telehealth solutions will improve accessibility for underserved populations. Our fertility support initiative will offer integrated counselling and treatment options

for individuals facing reproductive health challenges. Partnerships with disability rights organisations will enable us to co-design services that address the specific needs of persons with disabilities, ensuring a truly inclusive approach to SRH interventions.

**Q: The Women's Empowerment Bill was a major legislative development in 2024. What role did FPA play in shaping this bill, and what further policy changes are you advocating for to strengthen women's rights in Sri Lanka?**

**A:** FPA played a pivotal role in shaping the Women's Empowerment Bill by providing technical expertise, mobilising grassroots support, and conducting evidence-based advocacy. Our efforts ensured the inclusion of critical provisions related to reproductive rights, workplace protections, and measures to combat gender-based violence. Looking ahead, we continue to advocate for further policy reforms, including stronger legal protections for domestic workers, enhanced maternity benefits and expanded access to family planning services. Furthermore, we are committed to strengthening enforcement mechanisms and raising community awareness to ensure that these legal advancements translate into tangible improvements in the lives of women across Sri Lanka.

# Executive Director's Message

**Q:** FPA is actively working to improve accessibility for people with disabilities, including through SDP outreach centres. What specific measures have been implemented, and how do you see this initiative evolving?

**A:** In 2024, FPA introduced disability-inclusive services across its nine SDP outreach centres, ensuring that individuals with disabilities can access SRH services without barriers. Key measures include improving physical accessibility at service points, providing sign language interpretation, and offering tailored SRH counselling designed to meet the specific needs of persons with disabilities. In addition, we trained healthcare providers to deliver inclusive, rights-based care, fostering a more supportive and understanding environment. Moving forward, we plan to expand this initiative nationwide, integrate assistive technology into our service delivery models and strengthen collaborations with disability advocacy groups, embedding disability inclusion into our core programming for an equitable healthcare system.

**Q:** Looking ahead, what are your top three priorities for FPA over the next five years, and how do you envision the organisation's role in shaping Sri Lanka's SRH landscape?

**A:** Over the next five years, FPA will focus on three key priorities to strengthen our impact on Sri Lanka's SRH landscape. First, we are committed to expanding access to comprehensive SRH services, particularly for marginalised and underserved communities. This will involve leveraging digital health solutions, expanding mobile outreach programmes, and forging stronger partnerships with both public and private sector stakeholders to enhance service delivery.

Secondly, we will intensify our advocacy efforts to drive progressive SRH policies and legal reforms. Key areas of focus will include expanding access to contraception, integrating comprehensive sexuality education into the national curriculum and advocating for harm reduction and safe abortion services within legal frameworks. By actively

engaging policymakers, civil society organisations, and international donor partners, FPA aims to shape national policy discussions and create an enabling environment for SRH rights in Sri Lanka.

Thirdly, ensuring financial sustainability will be a critical focus. FPA will strengthen its social enterprise initiatives, adopting a business-oriented approach to diversify revenue streams while supporting our mission-driven activities. By investing in innovative service delivery models and strategic partnerships, we will enhance financial resilience, ensuring long-term impact.

FPA will continue to be a driving force in shaping Sri Lanka's SRH landscape, championing rights-based approaches, driving policy reforms and ensuring universal access to high-quality SRH services and information. With a steadfast commitment to innovation and advocacy, the Association aims to create a more inclusive healthcare system while influencing national and regional conversations on reproductive health and rights.

# Senior Management Team



From Left to Right : **Ms. Sonali Gunasekera** - Director - Advocacy  
**Mr. M. Suchira Suranga** - Director - Organisational Learning & Evaluation  
**Dr. Ruchitha Perera** - Executive Director  
**Ms. Zaroosha Farook** - Head of Finance  
**Mr. Suhail Junaid** - Director - Marketing  
**Dr. Chintha Rupasinghe** - Director - Sexual & Reproductive Health (SRH)

# Board of Directors



**Ms. Aruni Marcelline**  
Hon. President



**Mr. Asanga Karunaratne**  
Hon. Vice President



**Ms. Anuki Premachandra**  
Hon. General Secretary



**Dr. Nilanthi Jayatillake**  
Hon. Assistant Secretary



**Mr. Sanath Wijesinghe**  
Hon. Treasurer



**Ms. Geilee Skandakumar**  
Hon. Assistant Treasurer



**Prof. Sanath Lanerolle**  
Chairperson  
Sexual and Reproductive  
Health Committee



**Ms. Kriitaanjali Ratnasabapathy**  
Chairperson  
Youth Services Committee



**Ms. Shehara De Silva**  
Chairperson  
MarCom Committee



**Ms. Thanuja Fernando**  
Chairperson  
Treasury Management  
Committee



**Dr. Lahiru Kodituwakku**  
Chairperson  
Policy and Strategy  
Committee



**Mr. Chandima Gunawardena**  
Immediate Past President



**Dr. Ruchitha Perera**  
Executive Director  
Ex-Officio

# Technical Committee Members

## Members of the Technical Advisory Committees for the year 2022-2024

### Sexual and Reproductive Health Services Committee

Professor Sanath Lanerolle (Chairperson)  
 Dr. Darshana Abeygunawardena  
 Dr. Thiwanka Munasinghe  
 Dr. Ruwan Silva  
 Dr. Suranga Hettipathirana  
 Dr. Sharada Jayalath  
 Ms. Saritha Irugalbandara

### Policy and Strategy Committee

Dr. Lahiru Kodithuwakku  
 (Chairperson - Appointed 29 June 2024)  
 Ms. Aruni Marcelline  
 Mr. Ramanaish Katheravelu  
 Mr. Nihal Dedigama  
 Dr. Lakshman Senanayake  
 Mr. Asith Hettiarachchi  
 Dr. Soma De Silva

### Treasury Management Committee

Ms. Amali David (Chairperson till 29 June 2024)  
 Mr. Omal Sumanasiri (29 June - 28 October 2024)  
 Ms. Thanuja Fernando  
 (appointed 5th December 2024)  
 Mr. Sanath Wijesinghe  
 Ms. Geilee Skandakumar  
 Mr. Tharindu Wijethunga  
 Mr. Nihal Wadugodapitiya till 29 June 2024  
 Mr. Keith Bernard till 29 June 2024  
 Ms. Samudika Mendis till 29 June 2024  
 Ms. Thushari Steinwall till 29 June 2024

### MarCom Committee

Ms. Shehara de Silva (Chairperson)  
 Mr. Anver Dole  
 Dr. Pramilla Senanayake  
 Ms. Anuki Premachandra  
 Ms. Shea Wickramasinghe  
 Ms. Rehana Thowfeek  
 Mr. Spencer Manuelpillai

### Youth Services Committee

Ms. Kritaanjali Ratnasabapathy  
 (Chairperson - Appointed 29 June 2024)  
 Ms. Geilee Skandakumar  
 Ms. Saymini S Perera  
 Mr. Desmand Jesuraan Joseph  
 Ms. Sharadi Ranasinghe  
 Mr. Kaveesha Jayasekara  
 Mr. J. K. A. Theekshana Ruchiran  
 Mr. Malith Madurandika  
 Ms. Amanda Moramudali

### Nominations & Governance Committee



Dr. Pramilla Senanayake (Chairperson)  
 Dr. Lasantha Wickremesooriya  
 Ms. Shiranthani de Silva  
 Mr. Anton Thayalan  
 Ms. Sapna Madhurangi

### Independent Audit Committee (till June 2024)



Ms. Melanie Kanaka (Chairperson)  
 Mr. V. Sivagurunathan  
 Mr. Manohara S. Thilakawardena

### Company Secretary



Ms. Diani Mallavithanarachchi

# Boldly Beyond Boundaries

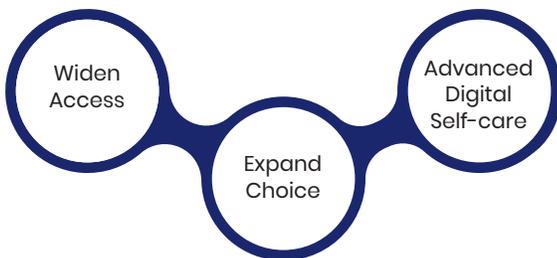
Strategy 2023 - 2028

At FPA Sri Lanka, our vision is anchored in a bold and forward-thinking approach to sexual and reproductive health: (SRH) one that is inclusive, rights-based and future-ready. Guided by four strategic pillars, we are committed to reshaping the national SRH landscape and ensuring lasting, equitable impact for all.

## Pillar 1

### Center Care On People

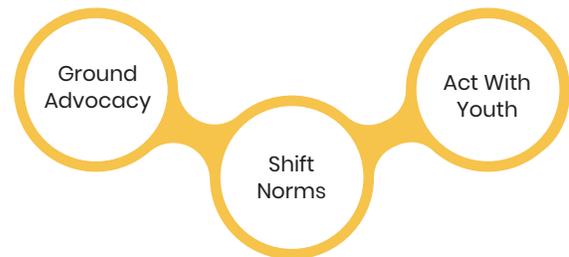
Create an eco-system in Sri Lanka through boldly widening access, expanding choices and optimising advanced digital self-care by 2028, whereby every Sri Lankan can access quality SRH services- irrespective of their age, gender, sexual identity, ethnicity, religion, age and socio-economic status.



## Pillar 2

### Move the Sexuality Agenda

Champion advocacy to reshape societal norms and engage with youth to pave the way for a boldly progressive legal environment, fostering gender equality and empowering the youth with comprehensive and inclusive SRH information, education and services.



## Pillar 3

### Solidarity for Change

Boldly collaborate with partners across intersectional issues such as climate change, poverty etc. through strategic pathways; 'Support Social Movements', 'Build Strategic Partnerships', and 'Innovate and Share Knowledge' to amplify gender equality and SRHR.



## Pillar 4

### Nurture our Association

Position FPA Sri Lanka as a leading SRHR service provider, advocator and Non-Governmental Organisation by focusing inwards to strengthen the association by building a strong identity and growth trajectory to ensure financial sustainability, diversity and inclusivity, while fostering a bold organisational culture.



G H J K F L A Y G F R F B  
J X H E A L T H A X G H G  
R D G V M B J K X X F E A  
D G G F Y M O R E K T Y I  
C G F T H G B I M X C O H  
R D T H A N U G T K B U C  
D G V A J N K H L T B T X  
E D P N J U S T K D K H Q  
D O P E R A T I O N A L F  
U Q I O A H T S H J G T S  
C H G V A R E V I E W N G  
A H V J L K A Z X G C X G  
T D H J E Q U A L I T Y F  
I G H J N K A Z X G C G H  
O D E M P O W E R M E N T  
N D G B J K L K G G D S H

# OPERATIONAL REVIEW

“ During the financial year under review, FPA Sri Lanka cemented its position as a leading force in advancing sexual and reproductive health (SRH) services, significantly expanding its reach to marginalised communities.

Strengthening its advocacy efforts, the organisation remained at the forefront of championing rights and amplifying the discourse on reproductive rights, reinforcing its role as a key influencer in shaping national awareness and action. Guided by principles of governance, transparency and accountability, FPA Sri Lanka earned heightened donor confidence, securing increased funding to drive impactful initiatives.

The organisation's successful global research conference served as a platform for pioneering SRH interventions, positioning it as an innovator in the field. These achievements, underpinned by a passionate and driven team, reflect FPA Sri Lanka's resolute mission to create lasting change and ensure universal access to essential SRH care, services, rights and justice.



# Advocacy

Leveraging strategic partnerships with policymakers, community leaders and organisations, FPA Sri Lanka champions initiatives to advance comprehensive sexuality education, advocate for safer reproductive rights and support marginalised groups, including the LGBTIQ+ community, in their fight against discrimination. In the year under review, the Advocacy Department spearheaded key initiatives:

## SRH-Related Laws/Policies Enacted In 2024

FPA Sri Lanka hosted the “Axe the Period Tax” policy discussion in March 2024, bringing together key stakeholders to advocate for the removal of taxes on sanitary products. The event aimed to push for policy reforms to enhance the accessibility and affordability of menstrual products, addressing Sri Lanka’s period poverty rate, where 50% of households with menstruating individuals do not allocate funds for sanitary napkins.

The panel discussion featured Member of Parliament Dr. Harsha De Silva, Director of the Health Promotion Bureau Dr. Ranjith Batuwanthudawe, and UNFPA National Program Analyst Sarah Soysa. The session was moderated by Iromi Perera, Director of the Colombo Urban Lab, and provided a platform for critical dialogue on policy solutions to improve menstrual equity.



The Government of Sri Lanka enacted the Women’s Empowerment Act in 2024, marking a significant milestone in advancing gender equality and safeguarding women’s rights. This landmark legislation holds the potential to bring transformative change, particularly for women affected by sexual and gender-based violence (SGBV). The Act provides the formulation and implementation of a national policy on the advancement and empowerment of women, establishing a National Commission on women to protect women’s rights to prosecute against violation of such rights. The Act also aims to enhance legal mechanisms to address discrimination, sexual harassment and violence against women. Finally, it aims to promote economic empowerment, particularly for women with disabilities, public education on women’s rights, and equal pay for equal work.

## French Embassy-Funded Menstrual Hygiene Project

Menstrual hygiene awareness is crucial in Sri Lanka, where cultural taboos and limited access to proper facilities continue to hinder the well-being of women and girls. The Menstrual Hygiene Project, a two-year initiative in collaboration with 15 local non-government organisations (NGOs), made remarkable strides in 2024 in addressing critical challenges related to menstrual health and hygiene, menstrual stigma and the lack of adequate water, sanitation and hygiene (WASH) facilities, through education, capacity-building and innovative solutions.

During the period under consideration, over 100 healthcare workers received specialised training through a Training of Trainers (ToT) programme on Menstrual Health & Hygiene, equipping them with the skills to support community outreach. More than 100 women were empowered as master trainers in reusable pad-making, in partnership with the Selyn Foundation, fostering sustainable menstrual hygiene solutions.

# Advocacy



Promoting knowledge-sharing, an exchange visit to Kurunegala was organised to highlight best practices, while Menstrual Hygiene Day was celebrated in Ibbagamuwa, bringing together local communities.



Capacity-building efforts were further strengthened by training project partners on WASH facilities and menstrual hygiene. Specialised sessions on gender-based violence (GBV), social media engagement and menstrual health management (MHM) were conducted for smaller civil society organisations (CSOs).

The project made significant progress towards its outreach goals: reaching 40,000 of its targeted 58,358 beneficiaries. Over 30,000 school students benefited from Menstrual Health & Hygiene and WASH training, and more than 100 schools implemented improved disposal systems and sanitary facilities.



The introduction of the PAD bank concept in over 100 schools expanded access to period products for 20,000 students, ensuring dignity and convenience for young girls. Moreover, over 150 women received training in reusable pad making, and 350 women in the estate sector were introduced to period cups as a sustainable alternative. 1,025 youth were trained in MHM, menstrual stigma and mentorship, driving behavioural change. The project's reach extended to over 15,000 community members, including 70 students with special needs, ensuring inclusivity in menstrual health initiatives.



Key advocacy and awareness efforts were showcased through impactful events such as the 'Period Proud-2024' mass event in the Northern Province and the 'Sri Lankan Narratives on Menstruation' Art & Photography Exhibition, highlighting diverse perspectives on menstrual health and breaking societal taboos.



Looking ahead to 2025, the project will conclude with a networking and exchange visit to the Central Province, culminating in a conference to mark the launch of research findings and the official project closure. A grand Menstrual Hygiene Day celebration will feature a vibrant Kite Festival, bringing together all partners

and communities to honour the achievements and ensure the sustainability of the project's impact.

### Swedish IPPF RFSU Programme

FPA, in collaboration with IPPF's Swedish partner RFSU, implemented a transformative programme addressing key intersections of sexual and reproductive health and rights (SRHR). Focused on 'Disability and SRHR, Online Gender-Based Violence (OGBV), and Climate Action and SRHR', the initiative aimed to drive awareness, policy change and community resilience.

Under the Disability and SRHR initiative, FPA collaborated with the Sri Lanka Central Federation of the Deaf (SLCFD) to enhance accessibility to comprehensive sexuality education (CSE). A multi-stakeholder consultation with key government and UN agencies identified the need for a targeted needs assessment, which was carried out in Ratmalana, Kandy, Matara and Jaffna. Through direct engagement with The Deaf Women's Association and The Youth Wing of SLCFD, the assessment provided critical insights into gaps in SRHR education for adolescents and teachers in special schools. These findings are being refined into a comprehensive report, set for finalisation in 2025, to inform future policy and programmatic interventions.



In the realm of Online Gender-Based Violence (OGBV), FPA collaborated with Auteur's Diaries to launch a transformative Media Fellowship programme. 20 Fellows underwent an intensive three-day residential training covering gender, gender-based violence, online abuse and mobile storytelling, with participants creating impactful advocacy videos, using compelling narratives to raise awareness on OGBV. These videos, set for completion in 2025, will serve as powerful advocacy tools in the fight against online abuse.



In the Climate Action and SRHR initiative, FPA Sri Lanka partnered with MILKCOOP in Deniyaya to restore 10 non-functional Disaster Management Centres (DMCs). Each centre hosted one-day training sessions covering SRHR, gender, gender-based violence and disaster risk reduction, equipping vulnerable communities with critical knowledge and resources.



### Research Study On Period Poverty

FPA Sri Lanka, in collaboration with the Centre for Poverty Analysis (CEPA), conducted a research

study titled, 'Understanding and Tackling Period Poverty among Sri Lanka's Estate Population'. Data collection was carried out in the Nuwara Eliya district, aiming to shed light on the challenges faced by estate communities in accessing menstrual hygiene products and education. The findings are expected to provide critical insights to guide future interventions and policy recommendations to address period poverty effectively.

### SKPA-2 Project

The Sustainability of Services for Key Populations in South-East Asia (SKPA-2) programme of FPA Sri Lanka, funded by the Global Fund to Fight AIDS, Tuberculosis and Malaria, is a three-year initiative (2022-2025) aimed at strengthening the sustainability of evidence-informed, prioritised HIV services for key populations.

# Advocacy

## Strengthening Civil Society Organisations (CSOs)

In 2024, significant efforts were made to enhance the capacity of CSOs working in the HIV sector. A capacity assessment was conducted by the Diversity and Solidarity Trust (DAST), with findings shared at a workshop hosted by SKPA-2 in 2024, followed by two additional workshops where four CSO groups identified key development priorities. DAST was engaged for a second phase of capacity-building and a consultant was recruited to develop a learning course (either NVQ-certified or an alternative qualification) designed to enhance the skills of outreach workers. These initiatives are strengthening the HIV sector's workforce and positioning CSOs for future direct contracting with the government.



## Community-Led Monitoring (CLM)

A critical component of the SKPA-2 programme is Community-Led Monitoring (CLM), which empowers key populations to monitor HIV service facilities and provide direct feedback. In 2024, Phase 1 was successfully completed, gathering insights from individuals accessing clinics in the Western, Southern and Sabaragamuwa provinces. The findings were presented at the National Review Workshop, attended by National STD/AIDS Control Programme (NSACP) doctors and key population organisations.

To ensure the effectiveness of CLM, Lanka Plus was contracted to lead data collection efforts, while island-wide sensitisation sessions were conducted for STI/HIV clinic staff, data collectors, and key population organisations. A Technical Working Group (TWG) was established to oversee planning, progress reviews and decision-making. FPA's Alokaya Counselling Centre was engaged to follow up on serious incidents reported by key populations, while a Serious Incident Management (SIM) Committee was formed to address these cases and liaise with relevant agencies for necessary interventions. The final phase of CLM commenced in October 2024, expanding to the Northern, North-Central, North-Western, Central, Eastern and Uva Provinces, ensuring broader nationwide impact.



### Developing a National Framework for Key Populations

A major milestone in 2024 was the development of a National Manual for the Key Populations (KP) Programme. A consultant was hired to create standard operating procedures (SOPs), with two stakeholder workshops convened to review and refine these guidelines with NSACP consultants and outreach workers. Collaborating with HEM and local experts, an international consultant conducted interviews with community members and selected clinics to ensure that the SOPs are both relevant and responsive to the needs of key populations and service providers.

### Advancing Human Rights and Gender Equity

The Human Rights and Gender component of the SKPA-2 programme focused on equipping outreach staff with legal literacy and advocacy skills. In September 2024, two intensive legal training and advocacy workshops were conducted, empowering outreach teams to navigate policy barriers and advocate for key populations. Furthermore, a training of trainers on 'Drug Use in Sexualised Settings in Sri Lanka' was held, utilising a specialised manual developed in the Netherlands to provide insights into the intersection of substance use and sexual health. The SKPA-2 project also played a role in advocating for the decriminalisation of same-sex relationships, marking a significant step towards legal reform and social acceptance.



### Driving Sustainable Change

As a result of its multi-faceted approach, the SKPA-2 programme is making a lasting impact on Sri Lanka's HIV response. By strengthening CSOs, empowering communities through CLM, developing a national framework for key populations and addressing human rights challenges, FPA continues to lead the way in ensuring accessible, inclusive and sustainable HIV services for those most in need.

### Advocacy Strategy: A Roadmap for Impact

In 2024, FPA Sri Lanka developed a comprehensive five-year advocacy strategy to strengthen its efforts in advancing SRHR. This strategy was designed through an inclusive process, engaging key stakeholders, FPA staff and leading academics, ensuring a well-rounded and evidence-based approach. The strategy focuses on policy reform, public awareness and capacity-building. By setting clear advocacy priorities and measurable goals, this roadmap will guide FPA in mobilising resources, fostering partnerships and driving meaningful policy change over the next five years.

### Advancing Safe Abortion Advocacy

Recognising the ongoing challenges surrounding safe abortion access and rights, FPA took a bold step in 2024 by developing an abortion communication strategy in partnership with a well-known organisation committed to social issues, leveraging its expertise to craft a compelling and impactful advocacy campaign. The strategy aims to reduce stigma, raise public awareness and influence policy discussions by fostering informed dialogue on reproductive autonomy and healthcare access. The development of this strategy will continue into 2025.

# Global Fund Supported National HIV Prevention Programme for Key Populations

## National HIV Prevention & Treatment Programme (GC 6 Grant)

As a Sub-Recipient (SR) under the Ministry of Health’s National STD/ AIDS Control Programme (NSACP), FPA Sri Lanka continued its pivotal role in the 2022-2024 grant cycle, supported by the Global Fund and the Government of Sri Lanka. In 2024, this collaboration extended to eight community-based partner organisations operating across Colombo and Gampaha, reinforcing national efforts to curb HIV transmission.

### Key Initiatives and Targeted Approaches:

- High-Intensity Model: Implemented full-time outreach efforts targeting MSM (Men who have Sex with Men), FSW (Female Sex Workers) and TG (Transgender) populations in Colombo and Gampaha, ensuring sustained engagement and support
- Peer Educator Model: Focused on PWID (People Who Inject Drugs) through part-time peer educators, leveraging community networks to enhance outreach and intervention effectiveness

Number of Key Populations (KPs) who have tested for HIV and know their status by testing modalities in Colombo & Gampaha				
Key population type	HIV Self-Test	Community-led HIV test	Facility based-HIV test	Total
Female Sex Workers	274	2884	529	3655
Men who have Sex with Men	1739	4125	1058	6708
Transgender Persons	246	702	45	972
People Who Inject Drugs	0	780	185	948
Total	2259	8491	1817	12283

### Strengthening Community-Based HIV Prevention and Treatment

Under the guidance of the National STD/AIDS Control Programme (NSACP), FPA continued to implement key community-driven initiatives to enhance HIV prevention, testing and treatment accessibility.

### Community Outreach and Capacity Building



- Conducted refresher and on-the-job training for Community Service Providers on HIV/STI testing to improve service delivery
- Trained providers facilitated community-based testing using Rapid Tests, assisted in Oral Self-Testing, and ensured linkage of reactive clients to facility-based clinics for further care
- Expanded and strengthened community-based PrEP (Pre-exposure Prophylaxis) clinics, improving access to preventive treatment

### Targeted Approach for Young People

- Responding to the rise in HIV cases among youth, FPA intensified testing efforts, aligning with national targets for early detection and treatment
- Introduced nighttime and hotspot-based virtual testing to reach hidden populations who may not access traditional healthcare services

### Challenges and Barriers

- Despite efforts to increase PrEP initiation, some clients remained reluctant to use condoms, impacting prevention effectiveness
- Economic hardships and rising travel costs reduced clinic attendance, limiting access to essential services
- Maintaining confidentiality in test kit distribution posed challenges in virtual outreach and engagement

### Advancing HIV Prevention and Treatment

FPA continued to play a pivotal role in HIV prevention, testing, and treatment support, working closely with the National STD/AIDS Control Programme (NSACP) and community partners.



### Outcome Highlights

- Identified over 120 new reactive HIV cases through various testing modalities
- Real-time mapping, night mapping and proactive network tracing significantly enhanced outreach efforts
- Virtual testing indicators showed lower-than-expected performance due to clients' reluctance to share information

### ART Treatment & Support

- Three organisations dedicated to supporting People Living with HIV (PLHIV) facilitated a range of programmes to provide care, treatment adherence support and community engagement.

### Training & Capacity Building

NSACP conducted multiple training sessions on community-based testing, counselling, PrEP linkage and virtual outreach to enhance service provider capabilities. FPA's Programme, Finance and M&E teams provided ongoing training to improve project quality and efficiency.

### Community Engagement & Events

FPA actively engaged in community-driven initiatives, with a strong focus on World AIDS Day activities. The event featured impactful awareness walks and HIV testing clinics specifically targeting high-risk youth. A significant highlight was the presence of the Prime Minister of Sri Lanka and the Health Minister, demonstrating national commitment to combat HIV/AIDS. Moreover, stakeholders from various sectors came together to reaffirm their pledge to strengthen prevention and treatment efforts, reinforcing a collective approach to ending AIDS in Sri Lanka.



# Global Fund Supported National HIV Prevention Programme for Key Populations

## Innovations and Best Practices (IBP) 2022-2024

Under the 'Innovations and Best Practices (IBP) 2022-2024' initiative, FPA successfully hosted three events under the theme 'GC7 - United for Impact'. These events highlighted key achievements, recognised stakeholders and showcased best practices from STD clinics across the country. Demonstrating strong resource management and effective programme execution, FPA achieved an impressive 88% score in its annual financial performance, reinforcing its commitment to operational excellence and impactful service delivery.



## Rhythm to Life - Transforming SRH Education Through Edutainment

FPA, in collaboration with the Regional Directorate of Health Services (RDHS) - Galle, and the National STD/AIDS Control Programme, successfully implemented 'Rhythm to Life' under the IPPF Opportunity Grant for 'Youth Sri Lanka - By Youth for Youth, an SRH and HIV Campaign by Sri Lanka'. This innovative edutainment initiative aims to enhance Sexual and Reproductive Health (SRH) awareness among adolescent schoolchildren, specifically targeting Grades 9 and 10.



Despite previous awareness efforts, many interventions have struggled to engage students effectively or align with public health frameworks. 'Rhythm to Life' bridges this gap by using interactive and relatable content, allowing adolescents to explore SRH topics through a medium they connect with - music. The programme is designed to address critical challenges faced by adolescents, including risky sexual behaviours, online harassment and cyber

safety; and exposure to STIs. Developed by a multidisciplinary team of public health and mental health experts, the programme is structured into about four to five segments, each covering age-appropriate SRH topics. Sessions incorporate one or two popular youth songs, making discussions more engaging and impactful. Content is tailored based on qualitative assessments of socio-cultural dynamics, ensuring relevance to students' real-life experiences.

### Creating Safe Spaces for SRH Support

Beyond awareness, 'Rhythm to Life' establishes confidential support channels by connecting school counsellors with external SRH resources. This includes access to local medical professionals and 'Mithuru Piyasa', an adolescent-friendly support service from government hospitals, ensuring that students receive the guidance they need.

### Expanding Reach & Sustainability

Following its success, the programme was adapted as 'Rhythm of Love' for university students, incorporating broader SRH topics relevant to young adults. Nationwide implementation and integration into Sri Lanka's existing school health programme are essential for long-term impact. Ongoing refinement based on participant feedback and emerging youth concerns will further strengthen the initiative. The campaign also inspired a strong volunteer movement, with over 300 individuals stepping forward to support SRH education, fostering a well-informed and empowered youth population in Sri Lanka.



	Number of participants
School Youth	2959
Out of School Youth	170
University Students	695
ToT for Counsellors	93
Volunteers	416

# Outreach

Guided by the principle of ‘Leave No One Behind’, the Outreach Unit persevered in its mission to extend essential Sexual and Reproductive Health (SRH) services. During the year under review, the unit focused on reaching rural communities, marginalised groups and underserved populations who often face barriers in accessing healthcare. By adopting a proactive and inclusive approach, FPA expanded its outreach efforts to bridge gaps in service delivery, ensuring that vulnerable individuals, particularly women, girls and other at-risk groups, receive care, information and support.

## Service Delivery Achievements

In 2024, FPA expanded the number of Service Delivery Points (SDPs) to nine by establishing three new SDPs in Kilinochchi, Puttalam and Monaragala.



The Outreach Unit delivered SRH services through static clinics, mobile clinics, telemedicine and community-based methods.

The following accomplishments highlight its impact:

- **Static Clinics:** Conducted 607 clinics across Ampara, Batticaloa, Koggala, Nuwara Eliya, Seethawaka, Wathupitiwala, Kilinochchi, Puttalam and Monaragala. These clinics reached 8,850 individuals and delivered 46,777 SRH services.
- **Mobile Clinics:** Facilitated 189 mobile clinic sessions in nine districts, reaching 10,706 people and providing 57,507 SRH services. In addition, 49 mobile service sessions catered to 1,315 individuals, delivering 5,909 SRH services.



- **Associated Clinics:** 1,070 people were reached via this programme and obtained 3,453 services.



- **Community-Based Delivery:** Health workers reached 10,226 individuals, providing 26,338 SRH services through door-to-door initiatives.
- **Telemedicine and Tele-Counseling:** Reached 4,271 people and delivered 5,761 SRH services, enhancing accessibility for remote communities.
- **Home Visits:** Conducted 25 home visits for 25 differently-abled individuals, providing 95 SRH services. Also, 1,126 services were delivered to 73 individuals through home delivery, addressing the needs of those in inaccessible locations.

### Capacity Building and Awareness Programmes

The Outreach Unit conducted educational and awareness programmes to empower communities with SRH knowledge to complement its service delivery. In providing training for healthcare professionals, the Outreach unit delivered 29 capacity-building sessions for midwives and health sector staff, reaching 1,231 participants.



### Community Awareness Programmes

- Maternal Health: Conducted seven programmes on maternal danger signals for pregnant mothers, reaching 230 participants.
- Adolescent Health: Held 30 awareness sessions for adolescents, engaging 1,060 individuals.
- Mobile Awareness Sessions: Carried out 39 activities, reaching 1,826 people.
- Comprehensive Sexuality Education: Conducted 62 sessions, engaging 6,162 participants.



- Youth Engagement: Youth camps, advocacy programmes and peer educator training sessions collectively engaged over 3,000 individuals, fostering leadership and awareness among young people.



# Outreach

## Distribution of Essential Kits

The Outreach Unit distributed critical resources to vulnerable groups during the year under review, with the support of UNFPA.

- Maternity Kits: Provided to 2,184 pregnant mothers.
- Dignity Kits: Distributed to 3,296 women.
- Adolescent Kits: Supplied to 2,994 girls.



## Youth-Centered and Community Initiatives

Youth clubs were established through eight activities, involving 67 participants, while International Youth Day programmes engaged 1,000 individuals across eight events.



## Humanitarian Efforts in 2024

The SPRINT initiative, focused on disaster preparedness, recovery and SRH in emergencies, achieved key milestones:

- Policy Integration: Developed Standard Operating Procedures (SOPs) for SRH in emergencies, incorporated into the National Disaster Management Plan 2023-2030.
- Capacity Building: Conducted MISP (Minimum Initial Service Package) training for 120 government officials, police, and military personnel.



- Community Engagement: Organised awareness programmes in disaster-prone areas, addressing SRH needs during emergencies and on community responsibility in preventing SGBV in Emergencies.



SPRINT also contributed to Sri Lanka's first international SRH conference, ReproSex 2024, which focused on SRH in humanitarian settings and addressing sexual and gender-based violence (SGBV). While 2024 marked significant achievements, challenges such as election-related delays and limited access to SRH services in rural areas highlighted areas for improvement. Moving forward, FPA aims to strengthen partnerships, expand outreach programmes, and adopt innovative approaches to enhance SRH service delivery.

Overall, the Outreach Unit provided over 120,000 SRH services and empowered nearly 25,000 individuals through community-based programmes, reflecting FPA's unwavering commitment to promoting health, equity and inclusivity across Sri Lanka.

# Medical

The Medical Unit remains at the forefront of delivering comprehensive Sexual and Reproductive Health (SRH) services through a dynamic, multi-channel approach. Comprising four key subunits - the Centre for Family Health (CFH), the Happy Life Call Centre, the SRH Institute, and the Alokaya Counselling Centre - the unit ensures accessibility to diverse communities across Sri Lanka. Its services are delivered through a combination of static and mobile clinics, digital platforms and a dedicated telephone hotline, ensuring a seamless and inclusive approach to SRH care. As a non-profit entity, the Medical Unit is committed to long-term sustainability, actively exploring income-generating avenues to enhance service continuity. Its efforts align with FPA's strategic vision of 'Center Care on People', reinforcing its role as a trusted provider of essential health services while fostering financial resilience.

## Centre For Family Health

The Centre for Family Health (CFH) remains a cornerstone of FPA's SRH service delivery, offering a wide range of clinical and laboratory services. In 2024, CFH continued its core grant-funded operations while expanding its reach through restricted projects supported by UNFPA and other donors. These initiatives included specialised training for healthcare professionals, targeted awareness campaigns for adolescents and expectant mothers, and mobile clinics catering to workers in the free trade zone. By integrating these efforts, CFH strengthened access to essential SRH services, ensuring comprehensive care for diverse communities.

## Key Achievements in 2024:

### Core Grant Activities:

- Conducted 13 mobile clinics, delivering 4,398 services to 811 clients
- Provided 6,662 services through the static clinic at FPA headquarters

### UNFPA-Supported Initiatives:

- Organised four awareness programmes for adolescents, accompanied by the distribution of menstrual hygiene kits
- Conducted a training programme for 245 healthcare workers
- Distributed 144 dignity kits to individuals living with disabilities

### Special Health Day Programmes:

- Well-woman clinics and awareness programmes conducted for individuals with disabilities in collaboration with the Department of Social Services
- Programmes organised in partnership with the Federation for the Visually Handicapped
- Health services provided for staff of the Sri Lanka Rupavahini Corporation



The Centre for Family Health renewed its collaboration with Uber Eats to provide well-woman services for their employees with the aim of supporting revenue generation. The Centre's laboratory played a vital role in supporting the Outreach Unit and the Global Fund by conducting laboratory investigations (for example, pap smear tests and serum creatinine tests), contributing to income generation.

## Alokaya Counselling Centre

In 2024, the Alokaya Counselling Centre effectively delivered services through three distinct channels: in-person consultations at the static clinic, visiting sessions at associated clinics and online virtual platforms. The introduction of virtual counselling has significantly improved accessibility, extending services beyond regular clinic hours.

**Service Delivery Highlights:**

- Static Clinic: Provided 2,880 services to 1,005 clients
- Associated Clinics: Delivered 1,562 services to 441 clients
- Online Counselling: Facilitated 838 services for 414 clients

**Expansion & Public-Private Partnerships:**

The Alokaya Counselling Centre expanded its reach by registering six new associated clinics across private entities, community groups and the banking sector. A notable milestone was the launch of Psychological Counselling Services at Castle Street Hospital for Women, specifically within the fertility clinic, with sessions conducted every Wednesday. This initiative marks a significant public-private partnership under FPA.

**Training & Awareness Initiatives:**

- Conducted awareness programmes targeting the private apparel sector and a specialised sex education session titled 'Bridging the GAP' for youth at the Sri Lanka Institute of Information Technology (SLIIT), collectively reaching 1,118 participants
- Senior psychological counsellors underwent Community-Led Monitoring (CLM) training focused on HIV prevention activities
- Alokaya Counselling Centre continues to serve as case managers for the SKPA project under the Advocacy Unit until 2025

**Internship & Capacity Building:**

The Centre remains a hub for psychology and counselling internships, offering hands-on experience to students from institutions such as the University of Colombo (PgDip in Counselling Psychology); ICBT (BSc in Psychology); NIMB (BSc in Psychology) and the Sri Lanka Foundation. A total of 27 students completed internships at Alokaya Counselling Centre in 2024.

**World Mental Health Day Initiative:**

In a first-of-its-kind initiative, Alokaya Counselling Centre organised a three-day awareness programme for FPA staff in commemoration of World Mental Health Day. Building on its success, similar programmes are planned for FPA staff in the coming year.

**Happy Life Call Centre**

In 2024, the Happy Life Contact Centre provided a total of 4,370 services, offering information on contraceptive products, referrals and general SRH advice.

**Youth Awareness & Community Engagement**

The Centre actively supported youth awareness programmes organised by the Medical Unit, including:

- SRH awareness initiative for the Royal Institute Rotaract Club Youth Workshop.
- SRH awareness programme for Year 10 and 11 students at Methodist College Colombo.
- SRH workshops series conducted across five schools in Avissawella.

# Medical



In addition, Happy Life played a key role in promotional activities, organising 10 awareness programmes and setting up booths at major events in Colombo such as:

- The Kalyana Sri Lanka Annual Well-being event
- RESET 2024, a health and wellness festival
- Breast cancer awareness programme conducted by the National Institute of Social Development

## Digital Transformation and Service Enhancement

To further improve accessibility and service delivery, the Happy Life website was re-launched with a modern design and a new unit was established to strengthen the provision of SRH information.

## SRH Institute

The SRH Institute serves as the primary educational hub within the Medical Unit, addressing the country's growing need for SRH and psychology training. As a revenue-generating division, the Institute achieved a surplus of Rs. 5.3 million in 2024.

## Training & Educational Initiatives

In 2024, the SRH Institute successfully completed six study courses, including:

- Two Sexual Health Therapy programmes
- One Cognitive Behavioral Therapy (CBT) course
- Two 'Psychology of Marriage' courses
- One Certificate Course in Psychopathology
- 13 awareness programmes and six workshops conducted on SRH
- Certificate awarding ceremony hosted on 19th December for course graduates



A significant milestone was the registration of the Sex Therapy and Cognitive Behavioural Therapy (CBT) courses with the Tertiary and Vocational Education Commission (TVETC), officially recognising them as professional development programmes.



### Community Outreach & Awareness

- Hosted webinar-based awareness sessions on family planning and cancer awareness, reaching 500 private-sector employees.
- Conducted school programmes in the Avissawella district, benefiting 1,500 students.
- Provided resource support for two UNFPA projects, focusing on peer education programmes and capacity-building training for healthcare workers.

### Future Plans

The SRH Institute aims to expand its curriculum by introducing a Continuing Professional Development (CPD) programme on Gender for Medical Practitioners and another on SRH in general practice for medical practitioners. A National Vocational Qualifications (NVQ) certificate course on HIV prevention will be held for Outreach and social workers in the upcoming year.

# Social Marketing Programme (SMP)

The Social Marketing Programme (SMP) of FPA Sri Lanka commenced the year 2024 with high expectations following a relatively successful 2023. Encouraged by signs of economic recovery, SMP set ambitious sales targets, however rising costs and a decline in clients' disposable income posed significant challenges. As a result, many clients opted for free government healthcare services, leading to a shift in demand from premium products to more affordable alternatives.

## Challenges Faced

One of the primary obstacles faced during the year was the increase in the cost of imported products, driven by the devaluation of the Sri Lankan Rupee. This directly affected SMP's pricing strategy, as higher procurement costs made it difficult to maintain affordability while ensuring profitability. Rising operational expenses created further financial strain. Higher tariffs on electricity and fuel, coupled with increasing staff salaries, placed significant pressure on the unit's budget. This required a careful reassessment of cost structures to sustain operations without compromising quality or accessibility.

Yet another major challenge was balancing selling prices and cost coverage in a highly price-sensitive market. With many consumers shifting towards free government healthcare services or more affordable alternatives, SMP had

to manage its pricing strategy carefully while ensuring financial sustainability. Effective budget management and cost efficiencies became crucial in maintaining market competitiveness. The year was also marked by political uncertainty due to the presidential and general elections. The evolving political landscape led to economic instability, fluctuations in policy decisions and changes in consumer confidence, all of which had a ripple effect on SMP's operations and market demand.

## Product Performance and Market Trends

SMP recorded a marginal increase in total condom sales compared to 2023, with key brands such as Preethi, Stamina, Stamina Plus and SKYN showing positive growth. Notably, Preethi and Stamina, two of FPA's most recognised brands, continued to expand their market presence. The increased sales of SKYN, the most premium condom brand in Sri Lanka, were primarily driven by online channels, highlighting the growing shift towards digital purchasing platforms. However, some brands such as Preethi Super, Rough Rider and LS Mixedberry saw a decline in sales. This downturn was partly attributed to cannibalisation by FPA's own product range, where consumers opted for alternative offerings from within the brand portfolio - along with competition from rival brands - that captured a portion of the market share.

Sales of Postinor One and Postinor-2 (Emergency Contraceptive Pills) had been declining over the past few years due to procurement issues caused by the economic crisis. During this period, many loyal customers switched to generic alternatives from commercial competitors. However, with the resumption of supplies in 2024, a majority of these clients returned to FPA's products, leading to a significant recovery in sales. Interestingly, many competing brands that had entered the market during FPA's supply shortages have now exited due to low demand, reinforcing the strong consumer preference for Postinor when available.

After years of declining sales, Mithuri (Oral Contraceptive Pill) saw a slight increase in 2024, though not at the expected level. The primary reason for its slower growth is a post-pandemic shift in contraceptive preferences. During the COVID-19 lockdowns, many clients transitioned from short-term contraceptive methods like Mithuri to long-term options. While long-term contraceptives such as Jadelle Subdermal Implants and Intrauterine Devices (IUDs) experienced strong post-pandemic growth, their sales began to decline in 2024. This can be attributed to clients either relying on free government healthcare supplies or the long-lasting nature of these methods, which provide protection for five to ten years, reducing the frequency of repurchases.

In a bid to counter this decline and expand SMP's market reach, plans are underway to introduce premium contraceptive pills targeting a new customer segment. Currently, Mithuri is the lowest-priced oral contraceptive in the market, and its growth is limited unless SMP engages consumers who currently depend on the free Ministry of Health supplies.

Sales of Medroxy contraceptive injections continued to decline in 2024, primarily due to competition from low-cost generic alternatives. As a WHO-prequalified product, Medroxy is priced higher than generics, making it less accessible to price-sensitive consumers. Exacerbating the challenge, Pfizer, the manufacturer of Depo-Provera in Belgium, discontinued production, preventing FPA from placing orders in 2024. In response, SMP is actively searching for an alternative high-quality, cost-effective Medroxy injection to cater to the lower-income market segment, ensuring continued access to safe and reliable contraceptive solutions.

### E-Commerce and Online Sales Growth

SMP continued to strengthen its e-commerce presence, ensuring fast and reliable contraceptive deliveries through leading platforms such as Daraz, Kapruka, and its own online store, Planet 361. In addition, customers in Colombo and surrounding suburbs benefited from the convenience of ordering contraceptives via PickMe and Uber. The growing preference for online purchasing and

doorstep delivery services contributed to a notable upward trend in sales, demonstrating a shift in consumer behaviour towards digital platforms.

### Financial Performance

SMP delivered exceptional financial results in 2024, exceeding its budgeted revenue. Revenue increased from Rs. 1.200 billion to Rs. 1.296 billion, achieving a surplus of Rs. 442 million, significantly surpassing the budgeted surplus of Rs. 152 million. This strong financial performance was driven by effective cost management, ensuring profitability despite rising operational expenses. Higher sales of premium products, particularly through online platforms, contributed to revenue growth, while a stable USD exchange rate, which remained lower than forecasted, helped reduce procurement costs.

### Operational Achievements

SMP successfully expanded its distribution network, opening 300 new outlets across the country. Its field teams demonstrated a proactive approach to market engagement, visiting 25,711 outlets and recording 18,609 productive calls. This extensive outreach strengthened relationships with retailers and distributors while reinforcing SMP's market presence. In terms of contraceptive use impact, SMP recorded a Couple Years of Protection (CYP) of 370,250, marking an increase of 9,148 over the previous year. This growth reflects SMP's continued role in supporting family planning and reproductive health initiatives across Sri Lanka.

### Dealer Meetings and Customer Engagement

SMP prioritised dealer engagement and customer awareness through a series of dealer meetings across key locations, including Kegalle, Ruwanwella, Anuradhapura, Embilipitiya, Colombo, Hambantota, Jaffna, Kalutara, Ratnapura, Kurunegala and Trincomalee. These sessions played a crucial role in enhancing awareness of Sexual and Reproductive Health (SRH) while strengthening partnerships between FPA and its dealer network. The meetings also provided valuable market insights, allowing SMP to refine its sales strategies and product positioning to better align with consumer needs.



# Social Marketing Programme (SMP)

## Best Sales Person Awards

The Best Sales Person Awards for 2023 recognised the outstanding achievements of our team members whose dedication, hard work, and exceptional performance have made a significant impact.

- Winner: Mr. Sadeep Samarasekara
- 1st Runner-Up: Mr. Indika Edirisinghe
- 2nd Runner-Up: Mr. Nuwan De Silva



## Conclusion

SMP's ability to navigate economic challenges, expand its market reach and exceed financial targets was a testament to the strong collaboration and strategic leadership within the organisation. The unwavering support and guidance of the Executive Director, Senior Management Team, Board of Directors, MarCom Technical Advisory Committee and dedicated support staff were instrumental in achieving these milestones.

Despite external pressures, FPA Sri Lanka remained steadfast in its mission to ensure financial stability, provide high-quality contraceptives at affordable prices and maintain accessibility for clients across the country. The collective efforts of the Sales & Marketing, Credit Control, Finance, Stores & Packing, Other Projects, and Transport teams played a pivotal role in closing the year on a strong and positive note. SMP remains committed to strengthening its market presence, expanding access to contraceptive solutions and upholding its mission to support reproductive health in Sri Lanka.

# Enabling Choice

## Oral Contraceptives (OCP + ECP)

### Mithuri - Oral Contraceptive Pill

A combined Oral Contraceptive Pill (OCP) containing derivatives of the female hormone Oestrogen and Progestin in low doses as Ethynyl Estradiol and Levonogestrel. Should be taken daily to avoid pregnancy. Consistent and correct use provides you with 99.9% effectiveness. Manufactured in Bangladesh by Renata Limited. Mithuri Has been used by Sri Lankan women for more than 50 years. There is no delay in conceiving after discontinuation of the pill.



### Postinor One - Emergency Contraceptive Pill

Postinor One is a single dose oral emergency contraceptive pill. This also should be taken within 72 hours of unprotected sexual intercourse. This regime allows you to take only 1 pill which is more hassle free than taking 2 pills. If taken early the effectiveness is definitely more. Does not cause an abortion and should not be used as a regular contraceptive method.



### Postinor - 2 - Emergency Contraceptive Pill

An emergency contraceptive pill to be taken within 72 hours of unprotected sexual intercourse - failure or incorrect use of a regular contraceptive, after rape or incest. You can either take both the tablets together or take one tablet and take the other one 12 hours later. Efficacy depends on the time of consumption. If taken early the effectiveness is definitely more. Does not cause an abortion and should not be used as a regular contraceptive method.



## Condoms

### Preethi

A condom made with natural latex rubber. Preethi could be used to avoid a pregnancy and for protection from sexually transmitted diseases.



### Preethi Super

Studded condoms made with natural latex rubber, with over 100 raised rubber "studs" in all the right places to intensify friction and sensitivity. There is more stimulation and satisfaction for both parties.



### Stamina

A condom containing Benzocaine along the inner surface of the condom, that helps delay the climax and prolong sexual excitement for longer lasting lovemaking. Benzocaine also helps prevent premature ejaculation and provides greater staying power.



### Stamina Plus

Stamina Plus for longer lasting pleasure condom in a natural rubber latex, 4.5% benzocaine lubricated male dotted condom with reservoir end that helps delay the climax and prolong sexual excitement for longer-lasting lovemaking. Benzocaine also helps prevent premature ejaculation and provides greater staying power.



### Life Style Rough Rider

Rough Rider Studded condoms feature hundreds of raised studs to offer maximum sensation and excitement which adds increased pleasure to intimate encounters.



### Life Style Mixed Berry

A tempting assortment of luscious flavors and colors for extra fun and excitement! Strawberry, Raspberry and Blueberry flavors and aromas to tantalise both of you. A condom is a safe way to spice-up your sex life.



### Life Style SKYN

This is the latest in condom technology for a truly intimate sexual experience. Our SKYNFEEL material is soft and comfortable, for the most natural fit and feel. This is the closest thing to wearing nothing.



## Implants (Implants + IUD)

### Jadelle

An effective, reversible contraceptive method which is inserted just below the skin (subdermal). It is a long term reversible method which gives you protection for up to five years. Can be removed at any time before the completion of the 5 years when a pregnancy is desired. There is more than 99% effectiveness. Ability to become pregnant soon after removal is an advantage.



### Copper - T

The Copper T Intrauterine Device (IUD) is a small, "T-shaped" device, made of flexible plastic and wrapped in copper which is inserted into the uterus by a trained medical professional. It is hormone-free, so it does not alter a woman's natural menstrual cycle. The IUD can stay in place for at least 10 years and is a highly effective form of contraception. Ability to become pregnant soon after removal is an advantage.



## Contraceptive Injections

### Medroxyprogesterone Acetate

Medroxyprogesterone Acetate (DMPA), is a WHO prequalified contraceptive injection for women that contains the hormone progestin which is given as an injection once every three months. It is a highly effective contraceptive method. Manufactured by Senator (Pvt) Ltd.



## Lubricant

### Easy Glide

A water soluble, non irritating and non staining lubricant. Provides you and your partner a satisfying and pleasurable time during the act of love making by moisturising the vagina.



# Monitoring & Evaluation

During 2024, the Monitoring & Evaluation (M&E) unit played a crucial role in driving FPA's strategic agenda of advancing Sexual & Reproductive Health (SRH) outcomes in Sri Lanka. Leveraging on evidence-based decision-making, robust evaluation frameworks and innovative research initiatives, M&E ensured that the implementation of the strategic plan remained on course, providing critical insights to shape programme development and support FPA's advocacy efforts with the government. At its core, M&E remained committed to accountability and continuous learning, reinforcing its role as a key pillar of FPA's success. One of the key achievements was the completion of the research study, 'Mapping for Impact: District Prioritisation Strategy for SRH Interventions in Sri Lanka - A Programme Gap Analysis & Needs Assessment'. This study serves as the foundation for FPA's geographical expansion strategy under 'Strategy 2028: Boldly Beyond Boundaries', ensuring that SRH services are directed where they are needed most.

Furthermore, in order to capture the transformative impact of FPA's interventions, a compelling collection of case studies - *Voices* - was developed to highlight real-life experiences of individuals whose lives have been positively changed through such programmes.

## Research Projects

FPA's research efforts continue to play a pivotal role in shaping evidence-based policies and interventions, reinforcing its

commitment to combating Gender-based Violence (GBV) and safeguarding the rights of vulnerable individuals across the country.

## Gender-Based Violence

Gender-based violence (GBV) remains a critical social and public health issue in Sri Lanka, affecting individuals across communities and socio-economic backgrounds. Despite increased awareness and policy interventions, many survivors continue to face barriers to justice, support services and protection mechanisms. Addressing GBV requires a multi-faceted approach, combining research, policy advocacy and service enhancement to create a safer and more equitable society. Recognising the urgent need to tackle GBV, FPA initiated two key research projects in 2024:

- 'Understanding Intimate Partner Violence (IPV) During Pregnancy in the Nuwara Eliya District' - This study, funded by the Embassy of the Netherlands in Sri Lanka and internal resources, assesses the prevalence, impact and service needs of pregnant women experiencing IPV. The findings will provide crucial insights into the vulnerabilities of expectant mothers and inform targeted interventions to support them.
- 'Costing the National Health Sector Response to GBV' - Conducted in collaboration with the Family Health Bureau (FHB), Provincial and Regional Health Authorities, this research evaluates the cost implications of Sri Lanka's curative and preventive GBV services. It specifically examines the financial

sustainability of Mithurupiya Service Centres and preventive interventions by Medical Officers of Health (MOH). Funded by the World Bank, this initiative aims to strengthen the national response framework and ensure adequate resource allocation for GBV-related healthcare services.

## Advancing Sexual and Reproductive Health via Research

In 2024, the organisation strengthened its impact on the global SRHR landscape by contributing to peer-reviewed publications, shedding light on critical gaps in knowledge and access. Two key research studies were published in internationally recognised journals:

- 'Unveiling Reproductive Choices: Knowledge and Practices of Emergency Contraceptive Pills Among Female Factory Workers in Sri Lanka' - Published in *Sexual & Reproductive Healthcare*, this study highlights the awareness and accessibility challenges faced by female factory workers regarding emergency contraception.
- 'Uncovering the Knowledge Gap: Sexual and Reproductive Health Education and Knowledge Among Unmarried Sri Lankan Youth' - Featured in the *Journal of Psychosexual Health*, this research underscores the urgent need for comprehensive SRH education to empower youth with accurate information and informed decision-making.

By generating evidence-based insights, FPA Sri Lanka continues to shape policy discussions, programme development and advocacy efforts, ensuring that SRHR remains a national priority and that vulnerable populations receive the support they need.

### ReproSex 2024: A Landmark Global Conference on SRH

Organised by FPA, 'ReproSex 2024' was a groundbreaking movement that reshaped the discourse on Sexual and Reproductive Health (SRH) in Sri Lanka and on the global stage. The landmark international event - held on the 5th and 6th of November - brought together over 400 delegates, including 125 global experts from over 20 countries, making it one of the most influential SRH conferences in the region.

Underscored by a powerful agenda spanning 12 thematic areas, the event featured a high-impact keynote address, five thought-provoking plenary sessions, 16 parallel discussions, eight mini-symposia and 50 pioneering research presentations. These sessions addressed critical and emerging issues, including reproductive rights, gender equality, SRH in humanitarian settings and cutting-edge innovations in service delivery.

The event also included an interactive exhibition, poster presentations and a mobile medical camp, ensuring that SRH resources reached underserved communities, further reinforcing FPA's commitment to action beyond dialogue.

The success of the event can be attributed to a triumph of collaboration, uniting all divisions of FPA under the leadership of the Monitoring and Evaluation Unit, with vital contributions from technical partners, sponsors and donors, helping to foster policy-shaping discussions, groundbreaking research dissemination and transformative knowledge exchange. By hosting ReproSex 2024, Sri Lanka solidified its position as a regional leader in SRH advocacy.

The conference has set a bold precedent, ensuring that its insights will drive real-world impact, shape policies and inspire innovation in the years to come.



# Monitoring & Evaluation





### Technical Partners



### Event Sponsors



### Print Media Sponsors



# Resource Mobilisation & Donor Relations

In 2024, FPA Sri Lanka bolstered its financial sustainability and strategic alliances by diversifying its funding streams and cultivating long-term collaborations with key donors. The organisation secured multiple multi-year funding commitments through innovative resource mobilisation, ensuring the continuity of its core programmes. The addition of new donors further expanded FPA’s capacity to sustain and enhance access to sexual and reproductive health (SRH) services for vulnerable communities.

Beyond securing new funding, FPA prioritised the reinforcement of existing donor relationships through consistent engagement and strategic dialogue, fostering sustained support and long-term financial commitments. A pivotal milestone for the year was the successful acquisition of funding from esteemed institutions such as UNFPA, the World Bank, the Netherlands Embassy, RFSU and the IPPF Strategic Fund.



These strategic partnerships reaffirm FPA’s dedication to delivering sustainable SRH interventions by channelling resources into critical initiatives, including Comprehensive Sexuality Education (CSE), Gender-Based Violence (GBV) response, Menstrual Health, Biomedical Prevention Services, and Sex Worker Policy Implementation.

Furthermore, FPA actively pursued new grant opportunities, with several applications currently under review. Given the highly competitive nature of these global funding mechanisms, their availability underscores the growing international recognition of SRH services as a critical area for investment and intervention.

Below is an overview of the Request for Proposal (RFPs) submitted, won, and those still pending results:

	National Grants	International Grants	Total Grants
Number of RFPs – Bid	4	13	17
Number of RFPs - Won	3	4	7
Number of RFPs - Pending Results	0	3	3

### Future Outlook

FPA Sri Lanka remains steadfast in its commitment to advancing innovative resource mobilisation strategies, fortifying donor partnerships, and advocating for increased investment in sexual and reproductive health (SRH). These efforts are designed to drive sustainable growth and long-term impact. A key focus will be the expansion of corporate partnerships, alongside the development of a compelling organisational profile that effectively communicates FPA’s mission and tangible impact. By fostering meaningful engagements with potential partners, the organisation aims to secure sustained support for its initiatives. Strategic donor meetings and targeted visits will play a pivotal role in cultivating relationships and exploring new partnership opportunities that align with FPA’s vision.

Furthermore, FPA will prioritise the completion of its Donation Web Page, strengthening its digital fundraising capabilities to enhance accessibility and engagement with supporters. In line with its unwavering commitment to inclusivity, the Association will continue to expand its reach, ensuring that essential SRH services remain accessible to all, leaving no one behind and driving transformative change in the years to come.

# IPPF Social Enterprise Acceleration Programme (SEAP)

The Social Enterprise Acceleration Programme (SEAP), initiated by the International Planned Parenthood Federation (IPPF), equips Member Associations (MAs) with entrepreneurial skills to enhance healthcare services and create social value. Since 2018, FPA Sri Lanka has led this initiative as IPPF's Social Enterprise Hub (SE Hub), helping MAs develop sustainable income streams that fund social development, service delivery and humanitarian efforts. The SE Hub fosters a collaborative network, enabling MAs to exchange insights and refine business models that align with investment-readiness standards. Offering free consultations, tailored online tools and hands-on guidance, the programme strengthens commercial expertise, supporting both emerging and expanding enterprises. Moreover, seed grants are offered to kick start or scale income-generating initiatives, ensuring long-term financial sustainability for SRHR-focused organisations.

## SE Hub Activities in 2024

- IPPF Social Enterprise Working Group Meeting:** Representatives from the IPPF Secretariat, along with colleagues from the MAs of Kenya, Palestine, and Trinidad and Tobago, as well as FPA programme staff, convened to assess progress, address challenges, and refine strategies. The discussions centered on strengthening partnerships and developing a roadmap for long-term sustainability.



- Flagship Social Enterprise Capacity-Building Workshop:**

The 'MSe: Global Workshop', held from 27th May to 7th June 2024 brought together 54 participants from 29 affiliated organisations across five IPPF regions. Live-streamed from FPA Sri Lanka and conducted in three languages, the programme provided advanced training in social enterprise development.



- Country-Level Engagements:** Visits to six Member Associations (MAs) and two regional forums allowed for a deeper understanding of local challenges, progress and support needs. These engagements helped tailor technical training, provide strategic recommendations and strengthen collaboration with MA and regional office teams.



- Targeted Financial Support for Growth:** Three MAs received small grant funding (2023/24) to expand their social enterprises over a period of 12 months. These grants serve as investments in organisational sustainability, with the potential to generate steady income and drive long-term community impact.

# IPPF Social Enterprise Acceleration Programme (SEAP)

- **Market Research Consultancy Assistance:** Six MAs benefited from a non-grant support initiative, where the SE Hub conducted market research in collaboration with external consultants. Insights from this research guide business planning and help MAs refine their social enterprise models for future success.
- **Resource Development and Knowledge Sharing:** A range of tools and publications were created to enhance SE operations and peer learning. These include the SE Performance Management Framework, Social Impact Assessment Framework, 'SEnopsis', and visual storyboards, along with communication materials designed to strengthen strategic and administrative functions.
- **Strategic Communications:** Key contributions included sharing updates from field visits/events via the SE Hub website and MA Forum (IPPF Website and social media channels), and creating communication materials to boost visibility. Case studies for Global Social Enterprise Day and the monthly 'In Focus – SE Changemakers' Q&A series highlighted real stories and changemakers across the Federation. The SE Hub annual newsletter captured key learnings, programme impact and milestones, while the 'Let's Come Together' interview series with IPPF Board members offered insights into leadership and strategic direction.

## SEAP Project Wins Silver at NPME Awards 2023/2024

The SEAP Project received the Silver Award in the Best Managed Project in the Social Enterprise Sector (Local and International) at the National Project Management Excellence (NPME) Awards 2023/2024. This recognition highlights its support for 12 IPPF Member Associations in social enterprise market research and the development of a custom Market Research Framework (MRF) featuring globally recognised best practices.

Organised by the Project Management Institute (PMI) Sri Lanka Chapter, the NPME Awards celebrate excellence in project management and impactful initiatives.



## Key Initiatives Planned for 2025

- **Capacity Building & Technical Assistance:** Tailored training, consultancy, feasibility studies, and business planning support to strengthen new and existing social enterprises.
- **Focused Growth Support:** Ongoing consultation and performance reviews for 8 -10 high-potential MAs, ensuring targeted guidance for scaling up.
- **Funding & Donor Mapping:** Identifying investment opportunities and equipping MAs with the skills to pitch effectively for startup or expansion financing.
- **Global SE training/CPD programme (MSe - Batch #3):** An interactive 6-month programme is set to commence in April 2025, featuring an intensive 2-week online session in May. This will be followed by 5 months dedicated to applying the learning, culminating in a final 3-5 day assessment programme. Certification will be awarded in November 2025.
- **Regional Webinars & Peer Learning:** Expert-led discussions on challenges and opportunities, fostering knowledge-sharing across MAs.
- **Market Research Consultancy (Round 4):** Supporting six more MAs with in-depth market analysis to refine business plans and ensure viability.
- **SE Venture Orientation Videos:** Developing digital content to showcase successful business models and encourage peer learning.
- **Recognising SE Champions:** Highlighting outstanding performers to inspire teams and reinforce best practices across the Federation.
- **E-Commerce Expansion:** Promoting Planet361, the SE Hub's online marketplace, to help MAs generate income through product and service sales.

# Leadership & Governance

FPA Sri Lanka held its 53rd Annual General Meeting (AGM) on 29th June 2024 at its Colombo office, marking another year of progress and leadership in the SRH sector. Five new officers were appointed to the Board of Directors, reinforcing FPA's commitment to strong governance. A key milestone was the achievement of 63% female representation on the Board, surpassing the constitutional mandate of over 50%, highlighting FPA's dedication to gender equality. Further, an Extraordinary General Meeting (EGM) approved amendments to the Articles of Association, further strengthening the organisation's governance framework. Maintaining a steadfast focus on transparency and accountability, the Board continues to provide strategic direction, while the senior management team, supported by five Technical Advisory Committees, ensures the effective execution of FPA's objectives.



Governance remains a cornerstone of FPA Sri Lanka's operations, with the Board playing a pivotal role in ensuring compliance, strategic direction, and organisational integrity. Board members uphold collective responsibility, reinforcing transparency and accountability in decision-making. Committed to strengthening leadership effectiveness, newly-appointed Committee Chairpersons participated in in-depth orientation sessions covering strategic plans, policy frameworks, and governance structures. These sessions equipped them with the necessary insights to drive FPA's mission forward while maintaining the highest standards of ethical leadership.

During the year under review, FPA has actively cultivated relationships across diverse communities to expand its reach and effectiveness. The IPPF South Asia Regional Office dinner brought together international members representing other Member Associations, fostering global partnerships and knowledge exchange.



Engagement with youth and the LGBTIQ+ community reinforced FPA's commitment to inclusivity and advocacy.

Internally, efforts to promote a positive workplace culture included team-building initiatives such as a Secret Santa gift exchange, strengthening camaraderie among staff.

Looking ahead, FPA remains dedicated to collaboration, transparency and strong governance - ensuring long-term sustainability and an enduring impact on sexual and reproductive health and rights (SRHR) in Sri Lanka.

# Youth Services Committee Engagement

In 2024, through the Youth Services Committee (YSC), FPA Sri Lanka significantly enhanced youth engagement through a range of impactful initiatives. Comprehensive Sexuality Education (CSE) remained a core focus,

reaching 150 students at Somadevi Balika Vidyalaya and collaborating with the University of Peradeniya's Robarosiya Society. Additionally, CSE sessions were conducted for the Royal Institute Rotaract Club and NIBM, covering essential topics such as anatomy, menstruation, and gender-based violence (GBV).



## Establishing a Youth Centre

A major milestone was the establishment of the Youth Center at the Head Office, providing a dedicated space for collaboration and knowledge-sharing.



## Innovative Approaches to SRH Awareness

YSC employed creative methods to enhance SRH education. The "4 Stories of Shame" drama was performed at four universities, addressing sensitive subjects such as virginity, contraceptives, menstruation, and the legal aspects of abortion. This initiative successfully stimulated dialogue on these critical issues among university students.



### Youth Leadership and International Participation

FPA fostered youth leadership through active participation in both local and international forums:

- Mr. Kaveesha Jayasekara, secured funding at the South-to-South LGBTQIA+ Dialogue in Thailand.
- Mr. Raveen Rukshan attended a local workshop on LGBTQIA+ political engagement.
- Ms. Kritaanjali Ratnasabapathy, Chairperson, YSC and Ms. Geilee Skandakumar Hon.Assistant Treasurer of the Board of Directors participated in the training sessions carried out by Asia Safe Abortion Partnership in Nepal.
- Ms. Geilee Skandakumar was recognised by UN Women’s “30 for 2030” initiative.
- Youth leaders conducted sessions at the IPPF Regional and Youth Forum, focusing on youth capacity building and digital SRHR education.



### Advocacy and Community Involvement

YSC played a pivotal role in key events, furthering advocacy efforts and community engagement:

- **Period Proud Event** - Advocating for menstrual health and hygiene.



- **ReproSex 2024** - Strengthening discourse on reproductive health.
- **Walk Against GBV** - Raising awareness on gender-based violence.
- **AIDS Walk** - Promoting HIV awareness and prevention.
- **Volunteerism at the SARO Conference** - Contributing through cultural performances and networking.

### Future Directions

In the coming year, FPA aims to implement strategic initiatives that will further raise awareness of sexual and reproductive health among youth. Expanding outreach and engagement efforts will be a priority to ensure more young people across Sri Lanka have access to vital SRH education and support.

FPA remains committed to empowering the next generation with knowledge, resources, and opportunities to lead impactful change in their communities.

# Human Resource Development

FPA Sri Lanka's team is a close-knit community driven by a shared commitment to delivering essential services. The team possesses a diverse range of skills and expertise, enabling them to drive impactful sexual and reproductive health initiatives. With specialised training and hands-on experience, they are well-equipped to deliver high-quality services, advocate for policy change, and implement innovative community programmes effectively. During 2024, FPA maintained a core staff of 111, supported by 27 additional project-specific personnel. Recognised as an employer of choice within the NGO sector, FPA prioritises professional growth and skill enhancement, and continuously invests in strengthening the team's expertise. Some of the key initiatives during 2024 were:

## Strategic Thinking for Strategic Leaders Training Programme

Staff representing all operational units of FPA Sri Lanka commenced this 10-session programme, which aims to enhance strategic thinking skills with fresh insights, frameworks, and tools. Participants delved into group-based activities, reflective exercises and real-world case studies, equipping them to navigate modern challenges with both critical and creative thinking. Led by Dr. Lasantha Wickremesooriya, participants engaged in strategic group activities, reflective exercises and in-depth analysis of global trends impacting the Sexual and Reproductive Health (SRH) sector. They worked collaboratively to develop strategies and provide actionable recommendations for FPA to effectively adapt and inform its activities in an evolving landscape. This programme has equipped our team with the critical and creative thinking skills necessary to navigate contemporary challenges and drive future success.



## Strategy Refresher Workshop for entire FPA Team

FPA launched its visionary strategic plan, 'Boldly Beyond Boundaries' for 2023-2028. Executive Director Dr. Ruchitha Perera and the Senior Management Team led an all-staff meeting at which dedicated teams from Outreach, Medical, Advocacy, Social Marketing, Monitoring & Evaluation, Human Resources, Resource Mobilisation and Communications gathered to share their progress, discuss risks and challenges and identify areas for improvement. Support staff from Finance, Procurement, Transport and Maintenance, IT, Stores and Packaging were also present. The meeting was a valuable opportunity to ensure we stay on track to fulfill our mission.

## Supporting Career Growth

FPA is committed to fostering continuous learning and professional growth among its employees and to support career development, the Association reimburses staff for professional courses, enabling them to enhance their skills and expertise. Membership fees for recognised professional bodies for selected employees are covered, ensuring they remain connected to industry best practices and evolving global standards.

### Automobile Training Programme

FPA Sri Lanka organised a specialised Automobile Training Programme to enhance the skills and safety awareness of its driving staff and team members. Conducted by Manjula Perera, Branch Manager at Auto Miraj, the programme covered a wide range of essential topics, from driving discipline and road safety to the mechanical and technical aspects of vehicle operation and maintenance. Participants gained insights into engine systems, fuel and ignition mechanisms, braking, suspension, and overall vehicle upkeep, ensuring they are equipped with both theoretical knowledge and practical expertise to maintain efficiency and safety on the road.

### World Mental Health Day

In alignment with this year's World Mental Health Day theme, 'Mental Health at Work', the Alokaya Counselling Centre hosted a session with Consultant Psychiatrist Dr. Neil Fernando. He discussed the critical role employers play in supporting mental health, emphasising the importance of mental health policies, fostering a supportive workplace culture and offering flexible work arrangements. Given that 1 in 6 working-age individuals face mental health challenges, Dr. Fernando's insights underscored the importance of creating a work environment where mental well-being is prioritised.



A special Q&A session titled 'Mental Health Matters' was held with Clinical Psychologist Mr. Susil Premarathne. The session provided an interactive space for staff to reflect on their mental health. Participants engaged in a stress assessment activity and received personalised guidance on managing stress. The session proved to be a valuable opportunity for self-reflection and offered practical tools for navigating mental health challenges in everyday life.

The series culminated with two high-energy stress-relief sessions led by the Aerobics Instructor Mr. Manoj Madusanka. Filled with music, dance and plenty of fun, the sessions were a perfect blend of movement and laughter. Staff members not only released stress but also learned about the vital connection between physical activity and mental well-being.

# Human Resource Development

## Staff Welfare & Well-being

FPA Sri Lanka remained committed to staff welfare by introducing meaningful benefits during the year, including a cash gift of Rs. 7,500 for newly married employees and Rs. 10,000 for those welcoming a newborn. To further enhance the work environment, an employee satisfaction survey was conducted to gather valuable insights. In line with this commitment, a comprehensive medical insurance cover for all staff was implemented, ensuring their health and wellbeing was prioritised.

## Annual Staff Fellowship

The annual staff gathering at Sheraton Kosgoda served as a vibrant celebration of teamwork, dedication, and collective accomplishments. It provided a valuable opportunity for staff to reconnect, reflect on their contributions, and foster stronger professional relationships in an engaging and collaborative environment.



## Future Plans

Looking ahead, FPA is focused on strengthening its human resource framework with key initiatives including revising and operationalising the HR Manual to align with the Association's core values and to enhance workforce productivity.

A scholarship programme will also be introduced to support employees' children who excel in academic milestones such as the Grade 5 Scholarship, GCE O/L and A/L examinations.

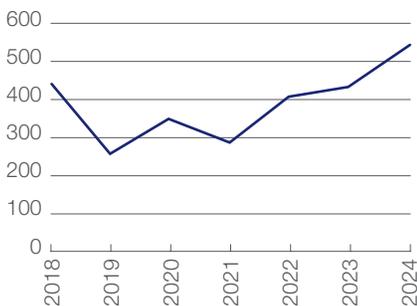
Continuous staff development will remain a priority, with various training programmes planned to enhance skills and professional growth.

# Financial Review

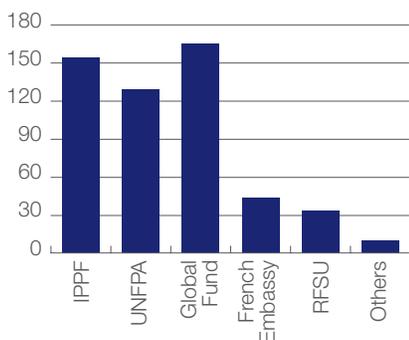
## Donor Support

During the year under review, the organisation received a total of Rs. 535 million in grants. The International Planned Parenthood Federation (IPPF) contributed 29% while, 31% was received from The Global Fund and 24% from the United Nations Population Fund (UNFPA). Further, 16% of the funding was sourced for projects from other donors, which includes the French Embassy, RFSU, the Netherlands Embassy, and the World Bank.

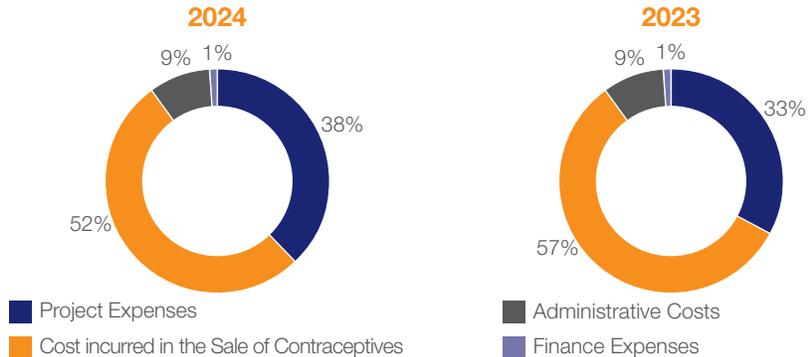
Grants Received in Rs. Million



Source of Funds Rs. Million - Year 2024



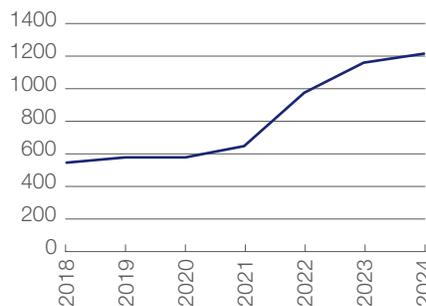
## Cost Composition and Comparison



## Revenue from Social Marketing of Contraceptives

While Social Marketing has experienced consistent growth over the years, the revenue generated from the sale of contraceptives has only seen a modest increase of 5% in 2024 compared to the previous financial year.

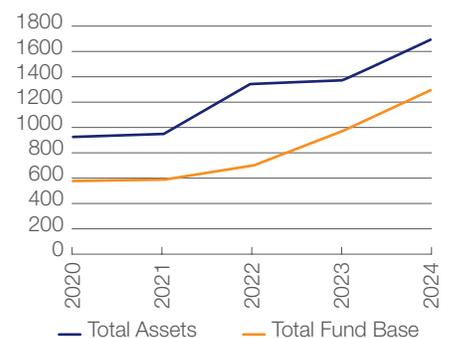
Contraceptive Revenue 2018-2024 (Rs. Million)



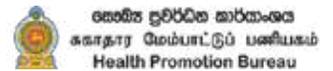
## Financial Position

As of December 31, 2024, the Association's financial position shows total assets of Rs. 1,677 million, marking an increase of Rs. 293 million from the previous year. The fund base has also grown to Rs. 1,292 million, demonstrating the effectiveness of the strategies implemented to establish a robust financial base. Furthermore, the organisation reported a net surplus of Rs. 337 million for the year, primarily benefiting from the appreciation of the Rupee against the dollar, which had a favorable impact on our imports.

Financial Position



# Our Donors & Partners



GEDeon RICHTER LTD.



# FINANCIAL REPORT

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# Independent Auditors' Report



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NDeS/DSM/TS/TW

## TO THE BOARD OF DIRECTORS OF THE FAMILY PLANNING ASSOCIATION OF SRI LANKA

### Report on the audit of the Financial Statements

#### Opinion

We have audited the financial statements of The Family Planning Association of Sri Lanka ("Association"), which comprise the Statement of Financial Position as at 31 December 2024, and Statement of Income and Expenditure, Statement of Changes in Accumulated Funds and Statement of Cash Flows for the year then ended and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements give a true and fair view of the financial position of the Association as at 31 December 2024, and of its financial performance and its cash flows for the year then ended in accordance with Sri Lanka Accounting Standards for Small and Medium-Sized Entities (SLFRS for SME).

#### Basis for opinion

We conducted our audit in accordance with Sri Lanka Auditing Standards (SLAuSs). Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Company in accordance with the Code of Ethics for Professional Accountants (Code of Ethics) and we have fulfilled our other ethical responsibilities in accordance with the Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Other Information

Other information consists of the information included in the annual report, other than the Financial Statements and our auditor's report thereon. Management is responsible for the other information.

Our opinion on the Financial Statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the Financial Statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements, or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

#### Responsibilities of management and those charged with governance for the financial statements

Management is responsible for the preparation of financial statements that give a true and fair view in Sri Lanka Accounting Standards for Small and Medium-Sized Entities (SLFRS for SME), and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

EY2025051425923

Partners: D K Hulangamuwa FCA FCMA LLB (London), A P A Gunasekera FCA FCMA, Ms. Y A De Silva FCA, Ms. G G S Manatunga FCA, W K B S P Fernando FCA FCMA, B E Wijesuriya FCA FCMA, R N de Saram ACA FCMA, Ms. N A De Silva FCA, N M Sulalman FCA FCMA, Ms. L K H L Fonseka FCA, Ms. P V K N Sajeewani FCA, A A J R Perera FCA ACMA, N Y R L Fernando ACA, D N Gamage ACA ACMA, C A Yalagala ACA ACMA, B Vasanthan ACA ACMA, W D P L Perera ACA

Principals: T P M Rubera FCCA MBA (USJ-SL), G B Goudian ACMA, Ms. P S Paranavitane ACA ACMA LLB (Colombo), D L B Karunathilaka ACMA, W S J De Silva Bsc (Hons) - MIS Msc - IT, V Shakhthivel B.Com (Sp)

A member firm of Ernst & Young Global Limited

In preparing the financial statements, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so. Those charged with governance are responsible for overseeing the Association's financial reporting process.

### **Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SLAuSs will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

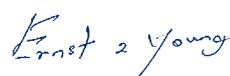
As part of an audit in accordance with SLAuSs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

### **Report on other legal and regulatory requirements**

As required by section 163 (2) of the Companies Act No. 07 of 2007, we have obtained all the information and explanations that were required for the audit and, as far as appears from our examination, proper accounting records have been kept by the Association.



30 April 2025  
Colombo

# Statement of Financial Position

As at 31 December 2024

	Note	2024 Rs.	2023 Rs.
<b>Non-Current Assets</b>			
Property, Plant and Equipment	3	61,778,222	41,421,473
Investment Property	5	195,674,065	206,879,241
Deferred Tax Assets	17	7,194,452	8,004,603
		<b>264,646,739</b>	<b>256,305,317</b>
<b>Current Assets</b>			
Inventories	6	225,942,912	214,726,305
Trade and Other Receivables	7	274,047,620	226,006,761
Investments	8	784,014,917	598,161,789
Cash and Cash Equivalents	9.1	127,259,106	87,661,496
		<b>1,411,264,555</b>	<b>1,126,556,351</b>
<b>Total Assets</b>		<b>1,675,911,294</b>	<b>1,382,861,668</b>
<b>Funds and Liabilities</b>			
Unrestricted Fund		129,904,866	129,904,866
Special Reserve Fund	10	1,132,989,126	800,647,693
Endowment Fund	11	21,038,032	19,125,483
President's Discretionary Fund	12	4,987,596	4,534,178
<b>Total Funds</b>		<b>1,288,919,620</b>	<b>954,212,221</b>
<b>Non-Current Liabilities</b>			
Retirement Benefit Obligation	14	41,136,781	35,852,097
		<b>41,136,781</b>	<b>35,852,097</b>
<b>Current Liabilities</b>			
Trade and Other Payables	15	204,245,018	249,499,141
Deferred Income	13	104,363,571	125,260,647
Income Tax Payable	16.4	34,936,730	15,410,511
Bank Overdraft	9.2	2,309,574	2,627,051
		<b>345,854,893</b>	<b>392,797,350</b>
<b>Total Funds and Liabilities</b>		<b>1,675,911,294</b>	<b>1,382,861,668</b>

These Financial Statements are in compliance with the requirements of the Companies Act No. 07 of 2007.



Executive Director



Head of Finance

The Board of Directors is responsible for these financial statements. Signed for and on behalf of the Board by:



Director



Director

The accounting policies and notes on pages 64 through 78 form an integral part of the financial statements.

# Statement of Income and Expenditure

As at 31 December 2024

	Note	2024 Rs.	2023 Rs.
Incoming Resources	18	533,883,689	449,398,548
Project Expenditure	19	(581,033,408)	(494,958,233)
<b>Deficit Over Project Expenditure</b>		<b>(47,149,719)</b>	<b>(45,559,684)</b>
Revenue from Contraceptives Sales	20	1,232,018,844	1,170,104,138
Cost of Contraceptives Sales		(655,577,110)	(721,946,718)
Gross Profit of Contraceptives Sales		576,441,734	448,157,420
Revenue Earned from Other Activities	21	79,101,250	44,205,637
Finance Income	22	66,213,088	70,058,093
Administrative Expenses	23	(148,286,967)	(136,050,177)
Selling and Distribution Expenses	24	(131,523,201)	(125,046,063)
Finance Expenses	25	(1,749,804)	(11,298,912)
<b>Surplus Before Taxation</b>		<b>393,046,381</b>	<b>244,466,313</b>
Income Tax Expense	16.1	(58,338,983)	(32,283,941)
<b>Surplus After Taxation</b>		<b>334,707,399</b>	<b>212,182,372</b>

The accounting policies and notes on pages 64 through 78 form an integral part of the financial statements.

# Statement of Changes in Accumulated Funds

As at 31 December 2024

	Unrestricted Fund	Special Reserve Fund	Endowment Fund	President's Discretionary Fund	Total
	Rs.	Rs.	Rs.	Rs.	Rs.
<b>Balance as at 01 January 2023</b>	129,904,866	591,000,284	17,076,324	4,048,373	742,029,848
Transfers to the Special Reserve Fund	(209,647,409)	209,647,409	-	-	-
Transfers to the Endowment Fund	(2,049,159)	-	2,049,159	-	-
Transfers to the President's Discretionary Fund	(485,805)	-	-	485,805	-
Surplus for the year	212,182,372	-	-	-	212,182,372
<b>Balance as at 31 December 2023</b>	<b>129,904,866</b>	<b>800,647,693</b>	<b>19,125,483</b>	<b>4,534,178</b>	<b>954,212,221</b>
Transfers to the Special Reserve Fund	(332,341,433)	332,341,433	-	-	-
Transfers to the Endowment Fund	(1,912,548)	-	1,912,548	-	-
Transfers to the President's Discretionary Fund	(453,418)	-	-	453,418	-
Surplus for the year	334,707,399	-	-	-	334,707,399
<b>Balance as at 31 December 2024</b>	<b>129,904,866</b>	<b>1,132,989,126</b>	<b>21,038,032</b>	<b>4,987,596</b>	<b>1,288,919,618</b>

The accounting policies and notes on pages 64 through 78 form an integral part of the financial statements.

# Statement of Cash Flows

As at 31 December 2024

	Note	2024 Rs.	2023 Rs.
<b>Cash Flows from Operating Activities</b>			
Surplus Before Taxation		393,046,381	244,466,313
<b>Adjustments for</b>			
Depreciation of Property, Plant and Equipments	3	11,320,833	9,079,192
Depreciation of Investment Property	5	11,205,176	11,205,176
Provision for Inventories		-	1,803,653
Bad Debt Provision Charge/(Reversal)		-	108,732
Interest Income	22	(66,213,088)	(70,058,093)
Provision for Retirement Benefit Obligation - Gratuity	14	11,909,065	(5,502,137)
Interest Expense on Short Term Loans	26	1,749,804	11,298,912
Operating Surplus/(Deficit) Before Working Capital Changes		363,018,172	202,401,748
(Increase)/Decrease in Inventories		(11,216,607)	(17,655,013)
(Increase)/Decrease in Trade and Other Receivables		(48,040,859)	73,050,737
Increase/(Decrease) in Trade and Other Payables		(45,254,122)	91,671,000
<b>Cash Generated from/(used in) operations</b>		<b>258,506,584</b>	<b>349,468,471</b>
Interest Paid		(1,749,804)	(11,298,912)
Gratuity Paid	14	(6,624,381)	(9,705,824)
Income Tax Paid	16.4	(38,002,615)	(45,154,819)
Net Cash Generated from/(used in) Operating Activities		212,129,785	283,308,916
<b>Cash Flows From/(Used in) Investing Activities</b>			
Acquisition of Property, Plant and Equipment	3	(31,677,582)	(13,872,749)
Interest Received		39,740,018	33,287,555
Investments in Fixed Deposits/Treasury Bills		(159,380,059)	(180,434,236)
Withdrawal of Fixed Deposits/Treasury Bills		-	9,091,890
Net Cash Generated from/(used in) Investing Activities		(151,317,623)	(151,927,540)
<b>Cash Flows From/(Used in) Financing Activities</b>			
Loans obtained during the year		45,000,000	-
Loans Settlements during the year		(45,000,000)	(186,200,500)
Funds Received during the year - Restricted Fund	14	463,931,806	366,248,521
Expenditure incurred from Restricted Fund	19	(484,828,882)	(407,934,557)
Net Cash Generated from/(used in) Financing Activities		(20,897,076)	(227,886,536)
<b>Net Increase/(Decrease) in Cash and Cash Equivalents</b>		<b>39,915,086</b>	<b>(96,505,160)</b>
<b>Cash and Cash Equivalents at the Beginning of the Year</b>	9	<b>85,034,446</b>	<b>181,539,606</b>
<b>Cash and Cash Equivalents at the End of the Year</b>	9	<b>124,949,532</b>	<b>85,034,446</b>

The accounting policies and notes on pages 64 through 78 form an integral part of the financial statements.

# Notes to the Financial Statements

As at 31 December 2024

## 1. CORPORATE INFORMATION

### 1.1. General

The Family Planning Association of Sri Lanka (“Association”) is a Company Limited by Guarantee incorporated on 24 August 1984 and domiciled in Sri Lanka. The registered office of the Association is located at No, 37/27, Bullers lane, Colombo 07 and the principal place of business is also situated at the same place.

### 1.2 Principal Activities and Nature of Operations

During the year, the principal activities of the Association were as follows;

- i. The formulation and development of Information, education and training programs including the application of audio visual and mass media materials.
- ii. The Provision of medical and clinical services, advice on family planning technology and maintenance of clinical service statistics.
- iii. The Promotion of national and local fund raising campaigns.
- iv. The assessment of the conduct and effect of the programs undertaken.

### 1.3 Date of Authorisation for Issue

The Financial Statements of The Family Planning Association of Sri Lanka, for the year ended 31 December 2024 were authorised for issue in accordance with a resolution of the Board of Directors on 30 April 2025.

## 2. BASIS OF PREPARATION

The Financial Statements have been prepared on the historical cost except for defined benefit obligations which are measured at the fair value in the Statement of Financial Position.

### 2.1 Statement of Compliance

The Statement of Financial Position, Statement of Income and Expenditure, Statement of Changes in Accumulated Funds and Statement of Cash Flows, together with Accounting Policies and Notes, (“financial statements”) of the Association as at 31 December 2024 and for the year then ended, comply in all material respects with the applicable Sri Lanka Accounting Standards for Small and Medium-sized Entities (hereafter “SLFRS for SMEs”) issued by the Institute of Chartered Accountants of Sri Lanka and the requirements of the Companies Act No. 07 of 2007.

### 2.2 Functional and Presentation Currency

The Financial Statements are presented in Sri Lanka Rupees (LKR), which is the Association’s functional currency. All amounts have been rounded to the nearest rupee unless stated otherwise.

### 2.3 Use of Estimation and Judgements

The Preparation of Financial Statements in conformity with SLFRS for SME requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of Assets, Liabilities, Income and Expenses. Actual results may differ from these estimates.

Estimates and underline assumptions are reviewed on an ongoing basis. Revision to accounting estimates are recognised in the period in which estimates are revised and in any future periods affected.

### 2.4 Going Concern

The Board of Directors has made an assessment of Association’s ability to continue as a going concern and are satisfied that it has the resources to continue in business for the foreseeable future. Furthermore, the Board is not aware of any material uncertainties that may cast significant doubt upon the Association’s ability to continue as a going concern and they do not intend either to liquidate or to cease operations of the Association. Therefore, the financial statements continue to be prepared on the going concern basis.

### 2.5 Summary of Significant Accounting Policies

#### 2.5.1 Foreign Currency Translation

Transaction in Foreign Currency are translated to the functional currency (LKR) of the Association at exchange rates at the dates of the transactions.

Monetary Assets and Liabilities denominated in foreign currencies are translated into the functional currency at the exchange at the reporting date.

Non-Monetary assets and liabilities that are measured at fair value in a foreign currency are translated into the functional currency at the exchange rate when the fair value was determined. Non-Monetary items in a foreign currency that are

measured in terms of historical cost are translated using the exchange rate at the date of the transactions.

Foreign Currency differences are generally recognised in the Statement of Income and Expenditure.

## 2.5.2 Financial Instruments

### 2.5.2.1 Non-derivatives Financial Assets

The Association Initially recognises loans and receivables on the date when they are originated.

The Association derecognises a financial asset when the contractual rights to cash flows from the asset expire, or it transfers the rights to receive the contractual cash flows in a transaction in which substantially all the risks and rewards of ownership of the financial asset are transferred. Any interest in such transferred financial assets that is created or retained by the Association is recognised as a separate asset or liability.

Financial assets and liabilities are offset and the net amount presented in the statement of financial position when, and only when, the Association has a legal right to offset the amounts and intends either to settle on a net basis or to realise the asset and settle the liability simultaneously.

#### a) Loans and Receivables

Loans and Receivables are financial assets with fixed or determinable payments that are not quoted in an active market. Such assets are

recognised initially at fair value plus any directly attributable transactions costs. Subsequent to initial recognition, loans and receivables are measured at amortised cost using the effective interest method, less any impairment losses. The losses arising from impairment are recognised in Statement of Income and Expenditure.

#### b) Cash and Cash Equivalents

Cash and Cash equivalents comprise cash balances with maturities of three months or less from the acquisition date that are subject to an insignificant risk of changes in their fair value and are used by the Association in the management of its short-term commitments.

### 2.5.2.2 Non-derivatives Financial Liabilities

All Financial liabilities are recognised initially on the trade date, which is the date that the Association becomes a party to the contractual provisions of the instruments. The Associations derecognises a financial liability when its contractual obligations are discharged, cancelled or expire.

The Association classifies non-derivative financial liabilities into the other financial liabilities category. Such Financial liabilities are recognised initially at fair value less any directly attributable transaction costs.

Subsequent to initial recognition, these financial liabilities are measured at amortised cost using the effective interest method.

## 2.5.3 Property, Plant and Equipment

Property, Plant and Equipment is measured at cost less accumulated depreciation and accumulated impairment losses. If significant part of an item of property, plant and equipment have different useful lives, they are accounted for as separate items (major components) of property, plant and equipment.

Any gain or loss on disposal of an item of property, Plant and equipment is recognised in Statement of Income and Expenditures.

Subsequent expenditure is capitalised only if it is probable that the future economic benefits associated with the expenditure will flow to the Association.

The costs of the day-to-day servicing of property, plant and equipment are expensed as incurred.

Depreciation is calculated to write off the cost of items of property, plant and equipment less their estimated residual values using straight-line method over their estimated useful lives, and is recognised in profit or loss.

# Notes to the Financial Statements

As at 31 December 2024

The estimated useful lives of property, plant and equipment are as follows:

Building	Lower of Lease Period or 20 Years
Other Equipment	04 Years
Audio and Video Equipment	04 Years
Furniture and Fittings	10 Years
Motor Vehicles	04 Years
Computer Equipment	04 Years

Depreciation methods, useful lives and residual values are reviewed at each reporting date and adjusted appropriately.

## 2.5.4 Intangible Assets

### a) Recognition and Measurement:

Intangible asset that are acquired by the Association and have finite useful lives are measured at cost less accumulated amortisation and any accumulated impairment losses.

### b) Subsequent Expenditure

Subsequent Expenditure is capitalised only when it increases the future economic benefits embodied in the Specific asset to which it relates.

### c) Amortisation

Amortization is calculated to write off the cost of intangible assets less their estimated residual value using the straight-line method over their estimated useful lives, and is generally recognised in Statement of Income and Expenditure. The Estimated useful life of intangible asset is as follow:

ERP System- SAGE Evolution	04 Years
----------------------------	----------

Amortisation methods, useful lives and residual values are reviewed at each reporting date and adjusted if appropriate.

## 2.5.5 Investment Property

Investment Property is property held either to earn rental income or for capital appreciation or for both, but not for sale in the ordinary course of business, use in the production or supply of goods or services or for administrative purposes. Investment Property is measured at cost.

When the use of a property changes such that it is reclassified as property, plant and equipment, its carrying value at the date of reclassification becomes its cost for subsequent accounting.

## 2.5.6 Inventories

Inventories are measured at the lower of cost and net realisable value.

The cost incurred in bringing inventories to its present location and conditions are accounted for using the actual cost on weighted average cost basis.

## 2.5.7 Impairment

### 2.5.7.2 Non-derivatives Financial Assets

A Financial Asset not classified as at fair value through profit or loss is assessed at each reporting date to determine whether there is objective evidence of impairment.

Objective evidence that financial assets are impaired includes; default or delinquency by a debtor, restructuring of an amount due to the Association on terms that the Association would not consider otherwise, indications that a debtor or issuer will enter bankruptcy, adverse changes in the payment status of borrowers or issuers or the disappearance of an active market for a security.

### a) Financial Assets Measured at Amortised Cost

The Association consider evidence of impairment for financial assets measured at amortised cost (loans and receivables) at both an individual asset and collective level. All individually significant assets are individually assessed for impairment. Those funds not to be individually impaired are then collectively assessed for any impairment that has been incurred but not yet identified. Assets that are not individually significant are collectively assessed for impairment. Collective assessment is carried out by grouping together assets with similar risk characteristics.

### b) Non-Financial Assets

The carrying amounts of the Association's non-financial assets, other than inventories and deferred tax assets, are reviewed at each reporting date to determine whether there is any

indication of impairment. If any such indication exists, then the asset's recoverable amount is estimated. An impairment loss is recognized if the carrying amount of an asset or cash generating unit (CGU) exceeds its recoverable amount.

The recoverable amount of an asset or CGU is the greatest of its value in use and its fair value less costs to sell. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset or CGU. For the purpose of impairment testing, assets are grouped together into the smallest group of assets that generates cash inflows from continuing use that are largely independent of the cash inflows of other asset or CGU.

Impairment losses are recognized in the statement of Income and Expenditure.

## 2.5.8 Employee Benefits

### a) Short-Term Employee Benefits

Short-Term employee benefits obligations are expensed as the related service is provided.

### b) Defined Contribution Plans

A Defined Contribution plan is a post-employment benefit plan under which an entity pays fixed contribution into separate entity and will have no legal or constructive obligation to pay further amounts.

All employees who are eligible for Employees' Provident Fund and Employees' Trust Fund are covered by relevant contribution plans and are recognized as an expense in statement of Income and Expenditure when incurred.

### Employees' Provident Fund

The Association and employees contribute 12% and 8% respectively on the basis salary of each employee to the above mentioned fund.

### Employees' Trust Fund

The Association contributes 3% of the basic salary of each employee to the Employees' Trust Fund.

### c) Defined Benefit Plan- Gratuity

The Association annually measures the present value of the promised retirement benefits for gratuity, which is a defined benefit plan using the Projected Unit Credit method. The Projected Unit Credit method involves making assumptions about discount rates and future salary increments. The complexity of the valuation, the underlying assumptions and its long term nature, a defined benefit obligation are highly sensitive to changes in these assumptions.

The retirement benefit obligation is not externally funded.

### 2.5.9 Provision

A provision is recognized if the Association has a present legal or Constructive obligation as a result of a past event, and it is probable that an outflow of economic benefits will be required to settle the obligation.

### 2.5.10 Differed Income

When income from donor is restricted for specify activity and specific future accounting period, the income has been deferred and shown as a current liability.

### 2.5.11 Grants and Subsidies

Grants are recognized where there is reasonable assurance that the grant will be received

and all attaching conditions will be compiled with. When the grant related to an expense item, it is recognized as income over the period necessary to match the grant on a systematic basis to the cost that it is intended to compensate.

Where the grant related to an asset, it is set up as deferred income. Where the Association receives non- monetary grants, the assets and that grant are recorded at nominal amount and is related to the statement of comprehensive income over the expected useful life of the relevant asset by equal annual installments.

## 2.5.12 Taxation

As per SLFRS for SMEs, tax expense is the aggregate amount included in determination of surplus or deficit for the period in respect of current and deferred taxes. Income tax expense is recognized in the statement of Income and Expenditure.

### 2.5.12.1 Current Taxation

Current Tax is the expected tax payable on the taxable income for the year, using tax rates enacted or substantively enacted on the reporting date, and any adjustment to tax payable in respect of previous years.

Provision for taxation is based on the profit for the year adjusted for taxation purposes in accordance with the provision of the Inland Revenue Act No. 24 of 2017 and Subsequent amendments thereto.

The Association is Liable for income tax at the rate of 14% on the taxable profit on business and 30% on Investment Income.

# Notes to the Financial Statements

As at 31 December 2024

The Association is liable for taxation at the rate of 30% of 3% of its grant income in accordance with the Inland Revenue Act No. 24 of 2017 and subsequent amendments thereto.

## 2.5.12.2 Deferred Taxation

Deferred tax is recognized in respect of temporary differences between carrying amounts of assets and liabilities for financial reporting purposes and the amount used for taxation purposes.

A deferred tax is recognized for unused tax losses, tax credits and deductible temporary difference to the extent that it is probable that future taxable profits will be available against which they can be utilized. Deferred tax assets are reviewed at each reporting date and are reduced to the extent it is no longer probable that the related tax benefit will be realized.

Deferred tax is measured at the tax rates that are expected to be applied to temporary differences when they reverse, using tax rates enacted or substantively enacted at the reporting date.

## 2.5.13 Funds

### a) Unrestricted Funds

Unrestricted Funds are those that are available for use by the Association at the discretion of the management in furtherance of the general objectives of the Association and which are not designated for any specific purpose.

### 2.5.14 Revenue Recognition

Revenue is recognized to the extent that it is probable that the economic benefits associated with transaction will flow to the Association, and the revenue and associated costs incurred or to be incurred can be reliably measured. Revenue is measured at the fair value of the consideration received or receivable. Revenue is measured net of trade discounts, returns, rebates and value added taxes.

### a) Sale of Goods

Revenue from the sale of goods is recognized when the significant risks and rewards of ownership of the goods have passed to the buyer, usually on dispatch of the goods.

### b) Grants

Where income from donor is restricted for specific activity, it has been deferred and released into revenue as funds are expensed on those specific activities.

### c) Others Income

Interest income is recognized in Statement of Income and Expenditure as it accrues, using the effective interest method.

Gain on disposal of property, plant and equipment will be accounted for in Statement of Income and expenditure, after deducting from the net sales proceeds on disposal of the carrying amount of such assets.

### 2.5.15 Expenditure Recognition

All expenditure incurred in the running of the business and in maintaining the capital assets in a state of efficiency have been charged to income in arriving at the excess income over expenditure for the year.

### a) Finance Cost

Finance cost comprise interest expense on borrowings.

### 3. PROPERTY, PLANT AND EQUIPMENT

Gross Carrying Amounts	Balance as at 01.01.2024	Additions made during the year	Disposals	Balance as at 31.12.2024
At Cost	Rs.	Rs.	Rs.	Rs.
Freehold Land	665,780	-	-	665,780
Buildings	50,835,419	7,895,071	-	58,730,490
Furniture and Fittings	4,574,785	1,680,980	-	6,255,765
Other Equipment	41,363,939	14,551,757	-	55,915,695
Audio and Video Equipment	1,215,145	-	-	1,215,145
Motor Vehicles	54,750,625	-	-	54,750,625
Computer Equipments	36,678,512	7,093,094	-	43,771,606
	190,084,205	31,220,902	-	221,305,107
<b>In the Course of Construction</b>				
Work In Progress	-	8,351,751	(7,895,071)	456,680
	-	8,351,751	(7,895,071)	456,680
	190,084,205	39,572,653	(7,895,071)	221,761,786
<b>Depreciation</b>				
At Cost	Balance as at 01.01.2024	Charge for the year	Disposals	Balance as at 31.12.2024
At Cost	Rs.	Rs.	Rs.	Rs.
Buildings	29,966,925	2,166,621	-	32,133,546
Furniture and Fittings	3,698,411	192,290	-	3,890,701
Other Equipment	30,768,812	4,827,964	-	35,596,776
Audio and Video Equipment	1,215,145	-	-	1,215,145
Motor Vehicles	54,750,625	-	-	54,750,625
Computer Equipments	28,262,814	4,133,957	-	32,396,772
<b>Total Depreciation</b>	<b>148,662,732</b>	<b>11,320,833</b>	<b>-</b>	<b>159,983,565</b>
<b>Net Book Values</b>				
At Cost			2024	2023
At Cost			Rs.	Rs.
Freehold Land			665,780	665,780
Buildings			26,596,944	20,868,494
Furniture and Fittings			2,365,064	876,374
Other Equipment			20,318,919	10,595,127
Computer Equipments			11,374,835	8,415,697
			61,321,542	41,421,473
<b>In the course of Construction</b>				
Work In Progress			456,680	-
			456,680	-
<b>Total Carrying Amount of Property, Plant and Equipment</b>			<b>61,778,222</b>	<b>41,421,473</b>

# Notes to the Financial Statements

As at 31 December 2024

- 3.1 Buildings of the Association includes a building which has been constructed on Leasehold Land at Bullers Lane, Colombo 07 (Land No. 2872 obtained from the Government of Sri Lanka). Initial Lease Agreement has been expired on 11 August 2000 and by a letter dated on 02 August 2006, Ministry of Agriculture, Lands, Animal Production and Health, Irrigation and Tourism (Western Province) confirmed that lease agreement extended to another 30 Years. However, no new agreement has been signed by the two parties as at reporting date. The Association pays Lease Rental per annum amounted to Rs. 500,000 for using land.
- 3.2 During the financial year, the Association acquired Property, Plant and Equipment to the aggregate value of Rs. 31,677,582/- (2023 - Rs. 13,872,749/-). Cash payments amounting to Rs. 31,677,582/- (2023 - Rs. 13,872,749/-) were made during the year for purchase of Property, Plant and Equipment.

### 3.3 The useful lives of the assets are estimated as follows;

Buildings	2024 Lower of Lease Period or 20 Years	2023 Lower of Lease Period or 20 Years
Furniture and Fittings	10 Years	10 Years
Other Equipment	04 Years	04 Years
Audio and Video Equipment	04 Years	04 Years
Motor Vehicles	04 Years	04 Years
Computer Equipments	04 Years	04 Years

## 4. INTANGIBLE ASSETS

Gross Carrying Amounts	Balance as at 01.01.2024	Additions made during the year	Disposals	Balance as at 31.12.2024
At Cost	Rs.	Rs.	Rs.	Rs.
Enterprise Resources System - Sage Evolution	6,800,187	-	-	6,800,187
	<b>6,800,187</b>	-	-	<b>6,800,187</b>

Amortisation	Balance as at 01.01.2024	Charge for the year	Disposals	Balance as at 31.12.2024
At Cost	Rs.	Rs.	Rs.	Rs.
Enterprise Resources System - Sage Evolution	6,800,187	-	-	6,800,187
	<b>6,800,187</b>	-	-	<b>6,800,187</b>

Net Book Values At Cost	2024 Rs.	2023 Rs.
Enterprise Resources System - Sage Evolution	-	-
	-	-

**5. INVESTMENT PROPERTY**

Gross Carrying Amounts	Balance as at 01.01.2024	Additions made during the year	Disposals	Balance as at 31.12.2024
At Cost	Rs.	Rs.	Rs.	Rs.
Land	39,739,000	-	-	39,739,000
Building	224,103,517	-	-	224,103,517
	<b>263,842,517</b>	-	-	<b>263,842,517</b>

Depreciation	Balance as at 01.01.2024	Charge for the year	Disposals	Balance as at 31.12.2024
At Cost	Rs.	Rs.	Rs.	Rs.
Building	56,963,276	11,205,176	-	68,168,452
	<b>56,963,276</b>	<b>11,205,176</b>	-	<b>68,168,452</b>

Net Book Values At Cost	2024 Rs.	2023 Rs.
Land	39,739,000	39,739,000
Building	155,935,065	167,140,241
	<b>195,674,065</b>	<b>206,879,241</b>

5.1 Association leased out a building and Land situated in Narahenpita, Association gave this building to Dialog Axiata PLC and Continental Insurance Company. Association earned rental income of Rs. 10,632,000/- ( 2023- Rs. 10,022,000/- ) during the year. The Building is depreciated at 5% annually.

**6. INVENTORIES**

	2024 Rs.	2023 Rs.
Contraceptives	222,658,019	212,507,836
Packing Materials and Pharmaceutical Items	4,156,901	3,204,699
Stationery and Other Items	973,020	858,799
	<b>227,787,940</b>	<b>216,571,333</b>
Provision for Inventories	(1,845,028)	(1,845,028)
	<b>225,942,912</b>	<b>214,726,305</b>

# Notes to the Financial Statements

As at 31 December 2024

## 7. TRADE AND OTHER RECEIVABLES

	2024 Rs.	2023 Rs.
Trade Debtors	176,275,365	139,217,390
Provision for Bad and Doubtful Debts	(2,121,574)	(2,121,574)
	174,153,791	137,095,816
Advances paid to Suppliers	57,316,797	38,840,605
Staff Loans	546,000	475,000
Prepayments	5,831,759	5,700,100
Other Receivables	36,199,273	43,895,240
	<b>274,047,620</b>	<b>226,006,761</b>

## 8. INVESTMENTS

	2024 Rs.	2023 Rs.
Investment on Fixed Deposits	677,541,848	561,391,251
Secured Investments	80,000,000	-
Interest Receivable	26,473,069	36,770,538
	<b>784,014,917</b>	<b>598,161,789</b>

## 9. CASH AND CASH EQUIVALENTS

	2024 Rs.	2023 Rs.
<b>9.1 Favorable Cash and Cash Equivalents</b>		
Cash and Bank - FPA	82,784,964	6,099,817
Money Market Account - FPA	2,200,900	18,091,963
Savings Account - FPA	9,227,178	1,916,760
Cash and Bank - Global Fund Grant	12,757,256	31,231,998
Cash and Bank - SKPA Grant	20,288,808	30,320,958
	127,259,106	87,661,496
<b>9.2 Unfavorable Cash and Cash Equivalents</b>		
Bank Overdraft	(2,309,574)	(2,627,051)
	(2,309,574)	(2,627,051)
<b>Cash and Cash Equivalents for the Purpose of Cash Flow Statement</b>	<b>124,949,532</b>	<b>85,034,446</b>

## 10. SPECIAL RESERVE FUND

	2024 Rs.	2023 Rs.
Balance at the beginning of the year	800,647,693	591,000,284
Transferred from Unrestricted Fund	332,341,433	209,647,409
<b>Balance at the end of the year</b>	<b>1,132,989,126</b>	<b>800,647,693</b>

**11. ENDOWMENT FUND**

	2024 Rs.	2023 Rs.
Balance at the beginning of the year	19,125,483	17,076,324
Transferred from Unrestricted Fund	1,912,548	2,049,159
<b>Balance at the end of the year</b>	<b>21,038,032</b>	<b>19,125,483</b>

**12. PRESIDENT'S DISCRETIONARY FUND**

	2024 Rs.	2023 Rs.
Balance at the beginning of the year	4,534,178	4,048,373
Transferred from Unrestricted Fund	453,418	485,805
<b>Balance at the end of the year</b>	<b>4,987,596</b>	<b>4,534,178</b>

**13. DEFERRED INCOME**

Donor Organisation	Balance as at 01.01.2024 Rs.	Funds Received during the year Rs.	Funds Returned/ Adjustments Rs.	Transferred to Statement of Comprehensive Income Rs.	Balance as at 31.12.2024 Rs.
International Planned Parenthood Federation (IPPF)	18,357,552	105,409,162	-	(107,183,755)	16,582,959
Joint United Nations Programme on HIV/ AIDS (UNAIDS)	28,140	-	-	-	28,140
United Nations Population Fund	36,493,765	129,140,844	(18,805,283)	(129,503,489)	17,325,838
Global Fund	62,654,834	164,657,968	-	(197,321,368)	29,991,433
Other Donors	7,726,356	86,430,547	(2,901,432)	(50,820,271)	40,435,200
	<b>125,260,647</b>	<b>485,638,521</b>	<b>(21,706,715)</b>	<b>(484,828,882)</b>	<b>104,363,571</b>

**14. RETIREMENT BENEFIT OBLIGATIONS - GRATUITY**

	2024 Rs.	2023 Rs.
Balance at the beginning of the year	35,852,097	40,055,783
Provision for the year	11,909,065	5,502,137
Payment made during the year	(6,624,381)	(9,705,824)
<b>Balance at the end of the year</b>	<b>41,136,781</b>	<b>35,852,097</b>

**14.1 Principal Assumptions**

Expected Annual average Salary Increment Rate (%)	10%	10%
Discount Rate (%)	12%	12.7%
Staff Turnover Factor (%)	19%	11%
Maximum Retirement Age of the Employees	60 Years	60 Years

# Notes to the Financial Statements

As at 31 December 2024

## 15. TRADE AND OTHER PAYABLES

	2024 Rs.	2023 Rs.
Trade Creditors	139,121,145	155,530,291
Rent Received in Advance	8,382,000	7,662,000
Security Deposits Payable	6,385,421	5,178,740
Accrued Expenses	25,961,260	22,100,004
Sundry Creditors	24,395,192	59,028,107
	<b>204,245,018</b>	<b>249,499,141</b>

## 16. INCOME TAX

	2024 Rs.	2023 Rs.
<b>16.1 Income Tax Expense</b>		
Income Tax on Current year Surplus (Note 16.2)	56,108,485	31,751,052
NGO Tax on Grants Received (Note 16.3)	1,481,922	948,994
Under/(Over) Provision	(61,575)	(12,576)
Deferred Tax Charge/(Reversal) during the year (Note 17)	810,151	(403,529)
<b>Income Tax Expense for the year</b>	<b>58,338,983</b>	<b>32,283,941</b>

### 16.2 Reconciliation between Accounting Profit to Income Tax

	2024 Rs.	2023 Rs.
Surplus before taxation	393,046,381	244,466,313
Adjustment on Disallowable Expenses	520,148,591	416,647,834
Adjustment on Allowable Expenses	(524,570,936)	(445,774,633)
Profit on Trade or Business	388,624,036	215,339,514
Investment Income	(10,632,000)	(10,022,000)
<b>Taxable Income</b>	<b>377,992,036</b>	<b>205,317,514</b>
Income Tax on rate of 14%	52,918,885	28,744,452
Income Tax on rate of 30%	3,189,600	3,006,600
<b>Income Tax on Current year Surplus</b>	<b>56,108,485</b>	<b>31,751,052</b>

### 16.3 NGO Tax

	2024 Rs.	2023 Rs.
Grants Received from Global Fund	164,657,968	105,443,761
Deemed Profit on Fund Received at 3%	4,939,739	3,163,313
NGO Tax on Fund Received at 30%	1,481,922	948,994
NGO Tax on Grants Received	1,481,922	948,994

**16.4 Income Tax Payable**

	2024 Rs.	2023 Rs.
Balance at the beginning of the year	15,410,513	27,877,861
Income Tax Expense for the year	57,590,407	32,700,046
Under/(Over) Provision	(61,575)	(12,576)
Payments made during the year	(38,002,615)	(45,154,819)
<b>Balance at the end of the year</b>	<b>34,936,730</b>	<b>15,410,511</b>

**17. DEFERRED TAX**

	2024 Rs.	2023 Rs.
<b>Deferred Tax Asset</b>		
Balance at the beginning of the year	8,004,603	7,601,074
(Charge)/Reversal made during the year	(810,151)	403,529
<b>Balance at the end of the year</b>	<b>7,194,452</b>	<b>8,004,603</b>

**17.1 Deferred Tax Assets, Liabilities and Income Tax related to the following;**

	2024		2023	
	Temporary Differences Rs.	Tax Effect at 30% Rs.	Temporary Differences Rs.	Tax Effect at 14% Rs.
Property, Plant and Equipments	(21,121,877)	(6,336,563)	(13,136,691)	(3,941,007)
Defined Benefit Obligation	41,136,781	12,341,034	35,852,097	10,755,629
Provision for Inventories	1,845,028	553,508	1,845,028	553,508
Provision for Bad and Doubtful Debts	2,121,574	636,472	2,121,574	636,472
<b>Net Deferred Tax Asset/(Liability)</b>	<b>23,981,506</b>	<b>7,194,452</b>	<b>26,682,008</b>	<b>8,004,603</b>

**18. INCOMING RESOURCES**

	2024 Rs.	2023 Rs.
Restricted Funds (Note 13)	484,828,882	407,934,557
Unrestricted Funds - Core Grant	48,979,807	41,388,992
Government Grant	75,000	75,000
	<b>533,883,689</b>	<b>449,398,548</b>

# Notes to the Financial Statements

As at 31 December 2024

## 19. PROJECT EXPENDITURE

	2024 Rs.	2023 Rs.
<b>Restricted Projects</b>		
Global Fund - ATM	116,979,934	101,625,917
Global Fund - SKPA	80,341,434	41,913,246
IPPF Projects	107,183,755	131,635,308
Other Projects	180,323,759	132,760,085
	<b>484,828,882</b>	<b>407,934,556</b>
<b>Unrestricted Projects</b>		
Chinthana Training Centre	8,452,014	8,041,589
Communication Unit	5,097,756	5,542,975
Youth Project	1,384,487	1,764,856
SRH Institute	4,823,046	3,418,092
Advocacy Unit	14,607,330	15,146,023
Centre for Family Health	19,438,005	14,613,221
Outreach Unit	38,778,975	35,951,063
Comprehensive Sexuality Education Programme	3,196,079	2,185,696
Associated Clinics Project	426,833	360,162
	<b>96,204,526</b>	<b>87,023,677</b>
	<b>581,033,408</b>	<b>494,958,233</b>

## 20. REVENUE FROM CONTRACEPTIVE SALES

	2024 Rs.	2023 Rs.
Sales - Contraceptives	1,232,018,844	1,170,104,138
	<b>1,232,018,844</b>	<b>1,170,104,138</b>

## 21. REVENUE EARNED FROM OTHER ACTIVITIES

	2024 Rs.	2023 Rs.
Training Services Income	5,727,048	3,130,093
Fund Raising Income	5,892,283	5,292,530
Clinic Income	7,328,850	4,025,741
Rent Income	10,632,000	10,022,000
Project Income	17,388,262	4,023,193
Exchange Gain	31,926,395	17,035,961
Miscellaneous Income	206,411	676,120
	<b>79,101,250</b>	<b>44,205,637</b>

**22. FINANCE INCOME**

	2024 Rs.	2023 Rs.
Interest Income on Fixed Deposits	66,213,088	70,058,093
	<b>66,213,088</b>	<b>70,058,093</b>

**23. ADMINISTRATIVE EXPENDITURE**

	2024 Rs.	2023 Rs.
Personnel and Employee Benefits	82,402,183	69,484,618
Bank Charges	745,128	1,423,544
Travel and Perdiem Expenses	2,094,359	2,601,699
Vehicle Running Costs	2,753,168	6,555,040
Printing and Stationery	1,678,032	2,066,632
Consumables	4,847,097	2,762,178
Communication	3,888,014	4,975,289
Depreciation and Amortisation	22,526,008	20,284,368
Audit Fees and Expenses	1,080,000	950,000
- Under/(Over) Provision	(358,239)	1,105,000
Consultancy and Professional Fees	1,856,776	2,712,660
Building and Equipment Maintenance	5,092,234	13,702,405
Software Maintenance	11,371,994	-
Insurance	3,710,164	2,900,649
Development Activities	7,358,834	6,757,219
Social Security Tax	-	394,207
Occupancy Cost - Transferred to Projects	(2,758,785)	(2,625,333)
	<b>148,286,967</b>	<b>136,050,177</b>

**24. SELLING AND DISTRIBUTION EXPENDITURE**

	2024 Rs.	2023 Rs.
Personnel and Employee Benefits	36,533,533	31,395,466
Travel and Perdiem Expenses	18,294,222	13,477,164
Vehicle Running Costs	26,220,622	25,961,846
Printing and Stationery	157,560	307,318
Promotional Expenses	43,117,427	46,440,559
Building and Equipment Maintenance	481,015	1,421,409
Consultancy and Professional Fees	3,477,997	3,369,465
Event Facilities	1,873,372	1,753,218
Occupancy Cost	300,000	300,000
Communication	40,608	62,808
Consumables	1,026,845	556,810
	<b>131,523,201</b>	<b>125,046,063</b>

# Notes to the Financial Statements

As at 31 December 2024

## 25. FINANCE EXPENSES

	2024 Rs.	2023 Rs.
Interest Costs on Short Term Loan	1,749,804	11,298,912
	<b>1,749,804</b>	<b>11,298,912</b>

## 26. RELATED PARTY DISCLOSURE

### 26.1 Transactions with Key Management Personnel

The key management personnel of the Organisation are the Members of its Board.

a) Key Management Personnel Compensation	2024 Rs.	2023 Rs.
Short-Term Employee Benefits	-	-
	-	-

## 27. EVENTS AFTER THE REPORTING PERIOD

There have been no material events occurring subsequent to the reporting period, that require adjustments to or disclosure in the financial statements.

## 28. COMMITMENTS AND CONTINGENCIES

There are no significant Capital Commitments or Contingent Liabilities as at the Statement of Financial Position Date.

# List of Abbreviations

<b>BCC</b>	Behavior Change Communication
<b>BOD</b>	Board of Directors
<b>CAAPP</b>	Collective Action Against Period Poverty
<b>CBO</b>	Community Based Organisation
<b>CFH</b>	Centre for Family Health
<b>CSR</b>	Corporate Social Responsibility
<b>CPP</b>	Child Protection policy
<b>CSE</b>	Comprehensive Sexuality Education
<b>DFAT</b>	Department of Foreign Affairs and Trade
<b>DU</b>	Drug User
<b>ED</b>	Executive Director
<b>FP</b>	Family Planning
<b>FPA Sri Lanka</b>	The Family Planning Association of Sri Lanka
<b>FSW</b>	Female Sex Workers
<b>GBV</b>	Gender Based Violence
<b>GF</b>	Global Fund
<b>GFATM</b>	The Global Fund to Fight AIDS, Tuberculosis and Malaria
<b>HIV/AIDS</b>	Human Immunodeficiency Virus/Acquired Immunodeficiency Syndrome
<b>HR</b>	Human Resource
<b>HPV</b>	Human Papilloma Virus
<b>HQ</b>	Headquarters
<b>ICPD</b>	International Conference on Population and Development
<b>IDPs</b>	Internally Displaced Persons
<b>IPPF</b>	International Planned Parenthood Federation
<b>KP</b>	Key Population
<b>LGBTQI+</b>	Lesbian, Gay, Bisexual, Transgender, Queer, and Intersex
<b>M&amp;E</b>	Monitoring and Evaluation

<b>MSM</b>	Men who have Sex with Men
<b>NGO</b>	Non Governmental Organisation
<b>NSACP</b>	National STD/AIDS Control Programme
<b>PLHIV</b>	People Living with HIV
<b>PWID</b>	People Who Inject Drugs
<b>RFSU</b>	The Swedish Association for Sexuality Education
<b>SARO</b>	South Asia Regional Office
<b>SDP</b>	Service Delivery Point
<b>SE</b>	Social Enterprise
<b>SE Hub</b>	Social Enterprise Hub
<b>SEAP</b>	Social Enterprise Acceleration Programme
<b>SGBV</b>	Sexual Gender Based Violence
<b>SKPA</b>	Sustainability of HIV Services for Key Populations in Asia
<b>SMP</b>	Social Marketing Programme
<b>SOGIE</b>	Sexual Orientation, Gender Identity, and Gender Expression
<b>SRH</b>	Sexual and Reproductive Health
<b>SRHR</b>	Sexual and Reproductive Health and Rights
<b>STIs</b>	Sexually Transmitted Infections
<b>STD</b>	Sexually Transmitted Disease
<b>TG</b>	Transgender
<b>TOT</b>	Training of Trainers
<b>UN</b>	United Nations
<b>UNAIDS</b>	United Nations Programme on HIV/AIDS
<b>UNDP</b>	United Nations Development Programme
<b>UNFPA</b>	United Nations Population Fund
<b>VCT</b>	Voluntary Counseling and Testing
<b>WASH</b>	Water, sanitation and Hygiene
<b>WHO</b>	World Health Organisation
<b>YSC</b>	Youth Services Committee

# Acknowledgements

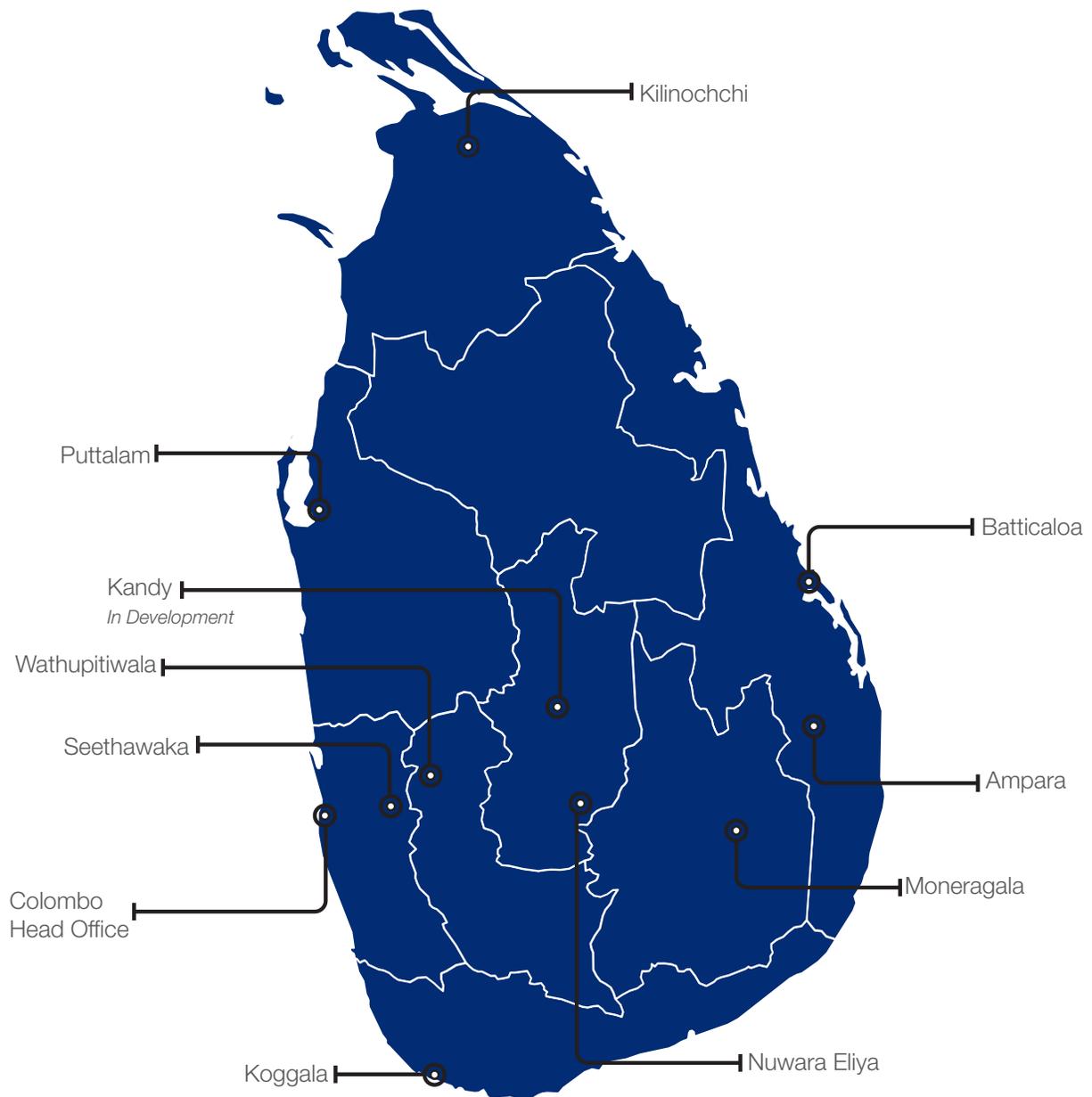
We acknowledge with deep gratitude the contributions made by the following organisations and individuals whose support and assistance to our work in 2024 have been invaluable.

Ministry of Health - Government of Sri Lanka  
Ministry of Defence - Government of Sri Lanka  
Ministry of Women, Child Affairs and Social Empowerment- Government of Sri Lanka  
Disaster Management Centre (DMC) - Ministry of Defence - Government of Sri Lanka  
Family Health Bureau (FHB) - Ministry of Health - Government of Sri Lanka  
Health Promotion Bureau (HPB) - Ministry of Health - Government of Sri Lanka  
Maternal and Child Health Division of the Colombo Municipal Council  
Disaster Preparedness and Response Division (DPRD) - Ministry of Health - Government of Sri Lanka  
Board of Investment of Sri Lanka  
International Planned Parenthood Federation - IPPF  
IPPF South Asia Regional Office - IPPF SARO  
IPPF Humanitarian Hub  
The Global Fund to Fight AIDS, Tuberculosis and Malaria - GFATM  
The National STD/AIDS Control Programme - NSACP  
The United Nations Population Fund - UNFPA  
The Swedish Association for Sexuality Education - RFSU  
The Department of Foreign Affairs and Trade - DFAT  
Health Equity Matters  
Country Coordinating Mechanism (CCM)  
Embassy of France to Sri Lanka and the Maldives  
Netherlands Embassy  
Levi Strauss Foundation  
World Bank Group  
Sri Lanka College of Obstetricians and Gynaecologists - SLCOG  
AIDS Foundation  
Professor Indralal De Silva - Emeritus Professor in Demography, University of Colombo  
Dr. Lakshman Senanayake - Consultant Obstetrician and Gynecologist  
Professor Dileep De Silva, University of Peradeniya  
Dr. Manoj Fernando - Dean, Faculty of Applied Sciences, Rajarata University of Sri Lanka  
Professor Anuji Gamage - General Sir John Kotelawala Defense University  
Dr Janaki Vidanapathirana (Director Planning/MOH)  
Dr Vindya Kumarapeli and Consultants from NSACP  
Dr. L.M Perera  
Professor Athula Kaluarachchi  
Professor Harshalal. R. Seneviratne  
Professor. L. R. Amarasekara  
Dr. Loshan Munasighhe  
Dr. Chitramali de Silva  
Dr. Asanthi Balapitiya  
Senior DIG Mr Ajith Rohana, Sri Lanka Police  
DIG Renuka Jayasundara - Children and Women Bureau

All Government officials who assisted us in our project areas in Sri Lanka  
All dealers and suppliers of FPA Sri Lanka  
All project partners of FPA Sri Lanka

# Our Nationwide Reach

FPA Sri Lanka's island-wide network ensures accessible sexual and reproductive healthcare for diverse communities. Services include family planning, subfertility care, cancer screening, maternal health services, HIV/STI prevention, counselling, and youth-focused programmes. Staffed by trained professionals, these centres prioritise confidentiality, inclusivity, and quality care, empowering individuals and promoting equitable healthcare, particularly among underserved populations.









# Corporate Information

## Name of Organisation

The Family Planning Association of Sri Lanka (FPA Sri Lanka).

## Year of Establishment

1953

## Registration

Registered as a company limited by guarantee under the Companies Act No. 07 of 2007. Registration No. A 32.

Registered as a Voluntary Social Service/ Non-Governmental Organisation under the Voluntary Social Service Organisation (Registration and Supervision) Act No. 31 of 1980 as amended by Act No. 08 of 1998. Registration No. L 13807.

Approved charity under Inland Revenue Act by Gazette Notification dated 5 May 1965.

## International Affiliation

Accredited Member of the International Planned Parenthood Federation (IPPF).

## IPPF

International Planned Parenthood Federation (IPPF) is the global service provider and a leading advocate of SRH and related right for all. It is a worldwide movement of national organisations working with and for communities and Individuals.

## Company Secretary

Diani C. Millavithanchchi  
No. 67/1, 4th Lane, Pitakotte.  
Tel : + 94 11 426 7968  
Fax : + 94 71 668 2900

## Bankers

Hatton National Bank PLC  
Commercial Bank of Ceylon PLC  
National Savings Bank  
Bank of Ceylon

## Auditors

Ernst & Young  
Chartered Accountants  
Rotunda Towers  
No. 109, Galle Road, P.O. Box 101,  
Colombo 03. Sri Lanka.

## Registered Address

37/27, Bullers Lane, Colombo 07, Sri Lanka.  
Tel : + 94 11 255 5455  
Fax : + 94 11 255 6611  
Website : www.fpasrilanka.org  
E-mail : fpa@fpasrilanka.org

## Chinthana Training Centre

40, Chilaw Road, Nainamadama.  
Tel : + 94 31 225 5326  
Fax : + 94 31 225 1251  
Website : www.fpasrilanka.org  
E-mail : fpa@fpasrilanka.org

## Centre for Family Health

37/27, Bullers Lane, Colombo 07, Sri Lanka.  
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